

HOUSEHOLD SURVEY 2016/17

Appendix 8

Q 7 Wellbeing Service

Q7: Prior to completing this survey did you know that NKDC can provide free support to residents through the Wellbeing Service?

Executive Board 6 June 2017

KEY FINDINGS

- 85% of respondents were not previously aware of the Wellbeing Service, this increased slightly once age weighted.
- Awareness increased with age; thus almost 20% awareness in the Over 75s, falling to 6.2% for the 18-24s
- Very slight increased awareness for females; and similarly for those reporting a disability, infirmity or longstanding illness; however the latter group's awareness was still only 15.8%.
- Clear link between length of residency and awareness; 20% for residents who have lived in NK for 40 or more years; but 8.3% for those who have lived here for up to 5 years.
- Ethnic groups had a lower awareness, at 10%.
- Limited correlation with respondents who reported either their wellbeing as poor or very poor and awareness of the Wellbeing Service (10%); however 20% awareness for those reporting their health as poor or very poor
- Ward awareness ranged from almost 25% in Leasingham and Rauceby down to 4.6% in Eagle, Swinderby and Witham St Hughes. The six wards with the lowest awareness are all located in the north of the district.

Q7: Prior to completing this survey did you know that NKDCcan provide free support to residents through the Wellbeing Service?

Total Respondents : 3348 : Raw Data Summary		
No	Yes	Difference
2855	493	
85.3%	14.7%	-70.6%

Total Respondents : 3348 : Age Weighted Data Summary		
No	Yes	Difference
86.6%	13.4%	-73.2%

GENDER BREAKDOWN (3207 respondents)					
Gender	No		Yes		Diff
Female	1253	84.9%	223	15.1%	-69.8%
Male	1481	85.6%	250	14.4%	-71.1%
Total	2734	85.3%	473	14.7%	-70.5%

DO YOU HAVE ANY LONGSTANDING ILLNESS, DISABILITY OR INFIRMITY (3317 respondents)					
	No		Yes		Difference
No	2108	85.8%	350	14.2%	-71.5%
Yes	723	84.2%	136	15.8%	-68.3%
Total	2831	85.3%	486	14.7%	-70.7%

AGE GROUP BREAKDOWN (3225 respondents)					
Group	No		Yes		Difference
16-24	76	93.8%	5	6.2%	-87.7%
25-34	183	90.6%	19	9.4%	-81.2%
35-44	336	89.4%	40	10.6%	-78.7%
45-54	574	87.9%	79	12.1%	-75.8%
55-64	606	84.3%	113	15.7%	-68.6%
65-74	709	83.1%	144	16.9%	-66.2%
Over 75	273	80.1%	68	19.9%	-60.1%
	2757	85.5%	468	14.5%	-71.0%

Residency Breakdown (2914 respondents)					
Yrs	No		Yes		Difference
0-5	467	91.7%	42	8.3%	-83.5%
6-10	368	87.2%	54	12.8%	-74.4%
11-20	674	86.0%	110	14.0%	-71.9%
21-30	392	83.1%	80	16.9%	-66.1%
31-40	238	80.7%	57	19.3%	-61.4%
40+	349	80.8%	83	19.2%	-61.6%
	2488	85.4%	426	14.6%	-70.8%

ETHNICITY BREAKDOWN 3266 respondents					
Ethnicity	No		Yes		Diff
	White : British	2719	85.3%	467	
White : Other	37	86.0%	6	14.0%	-72.1%
All Other Ethnic Groups	33	89.2%	4	10.8%	-78.4%
Total	2789	85.4%	477	14.6%	-70.8%

Cross reference with Health & Wellbeing responses

Health (3338 respondents)					
Response	No		Yes		Difference
	Very Poor	20	80.0%	5	
Poor	151	88.3%	20	11.7%	-76.6%
Neither Good nor Poor	463	85.0%	82	15.0%	-69.9%
Good	1576	85.1%	275	14.9%	-70.3%
Very Good	636	85.3%	110	14.7%	-70.5%
	2846	85.3%	492	14.7%	-70.5%

Wellbeing (3339 respondents)					
Response	No		Yes		Difference
	Very Poor	17	89.5%	2	
Poor	121	89.6%	14	10.4%	-79.3%
Neither Good nor Poor	404	84.5%	74	15.5%	-69.0%
Good	1656	85.5%	281	14.5%	-71.0%
Very Good	649	84.3%	121	15.7%	-68.6%
	2847	85.3%	492	14.7%	-70.5%

Q7. Prior to completing this survey did you know that NKDC can provide free support to residents through the Wellbeing Service?

WARD	No	Yes	Difference
Leasingham and Rauceby	75.3%	24.7%	-50.6%
Ruskington	77.8%	22.2%	-55.7%
Billinghay, Martin and North Kyme	78.2%	21.8%	-56.4%
Sleaford Westholme	78.3%	21.7%	-56.5%
Kirkby la Thorpe and South Kyme	80.3%	19.7%	-60.6%
Sleaford Holdingham	81.3%	18.8%	-62.5%
Cliff Villages	81.5%	18.5%	-63.0%
North Hykeham Moor	82.8%	17.2%	-65.5%
Osournby	83.0%	17.0%	-66.0%
Sleaford Castle	83.1%	16.9%	-66.2%
Heighington and Washingborough	83.8%	16.2%	-67.6%
Metheringham	84.0%	16.0%	-68.0%
Sleaford Navigation	84.4%	15.6%	-68.9%
North Hykeham Memorial	85.0%	15.0%	-70.0%
Sleaford Quarrington and Mareham	85.7%	14.3%	-71.4%
Ashby de la Launde and Cranwell	86.3%	13.7%	-72.6%
Branston	86.4%	13.6%	-72.9%
Skellingthorpe	88.0%	12.0%	-76.1%
Bassingham and Brant Broughton	88.1%	11.9%	-76.3%
Heckington Rural	89.2%	10.8%	-78.3%
North Hykeham Forum	89.2%	10.8%	-78.3%
North Hykeham Witham	89.9%	10.1%	-79.7%
Bracebridge Heath and Waddington East	90.8%	9.2%	-81.7%
North Hykeham Mill	91.7%	8.3%	-83.3%
Waddington West	92.4%	7.6%	-84.8%
Eagle, Swinderby and Witham St Hughs	95.4%	4.6%	-90.8%
Ward Declared	85.6%	14.4%	-71.2%