

HOUSEHOLD SURVEY 2016/17

Appendix 3

Respondent Profile

Purpose and Introduction

This appendix provides a detailed breakdown of the characteristics of the respondents to the survey. Whilst the survey was anonymous respondents were asked to provide details in terms of age, gender etc; with some 95% choosing to do. Given the scale of the survey response this has allowed meaningful analysis to be undertaken.

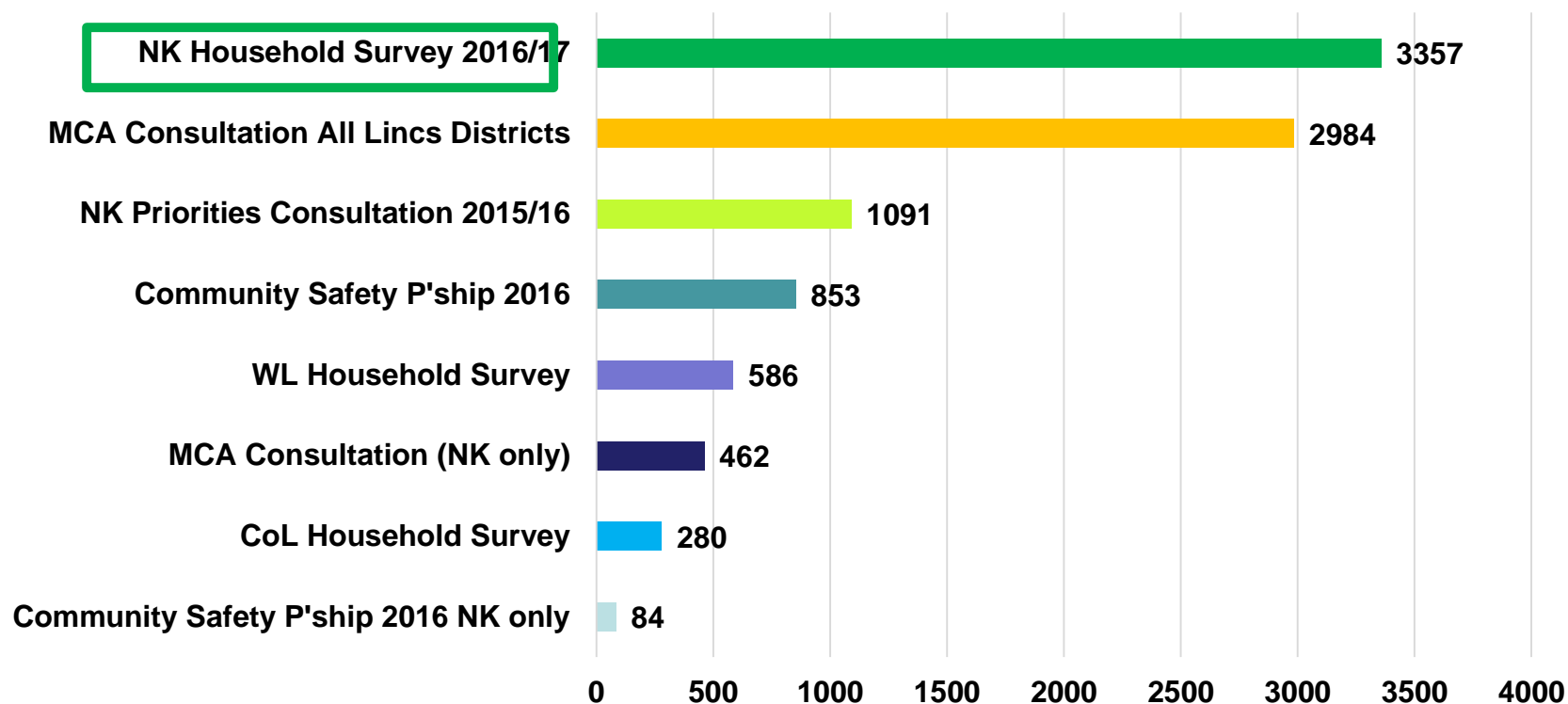
The contents of the appendix are set out below.

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Respondent Profile (1) OVERALL RESPONSE

Chart 1 below show the total number of responses received for the Council's 2016/17 Household Survey and provides a comparison with other recent consultations – specifically the Council's priorities consultation undertaken in late 2015, the Mayoral Combined Authority consultation (run by LCC) held in 2016, along with the most recent pan Lincolnshire Community Safety Partnership Survey (Nov 2016); and the most recent household surveys undertaken by City of Lincoln and West Lindsey District Councils

Chart 1: Overall Household Survey response and comparisons



Respondent Profile (2) GENDER

Chart 2 below show the total number of responses split by gender and those who preferred not to say. 95.6% of respondents provided their gender.

Chart 3 compares the gender split of the survey (for those who declared their gender) with that for the actual district population aged 16+ (source ONS mid year pop mid year 2015 based estimates released June 2016).

As Chart 3 shows that whilst the district gender ratio (female:male) for those aged 16 years and over is 51:49 the survey itself had a slight male imbalance with almost 54% of respondents being male. This is explored in more detail in terms of age and gender imbalance on page 6.

Chart 2: Responses by Gender

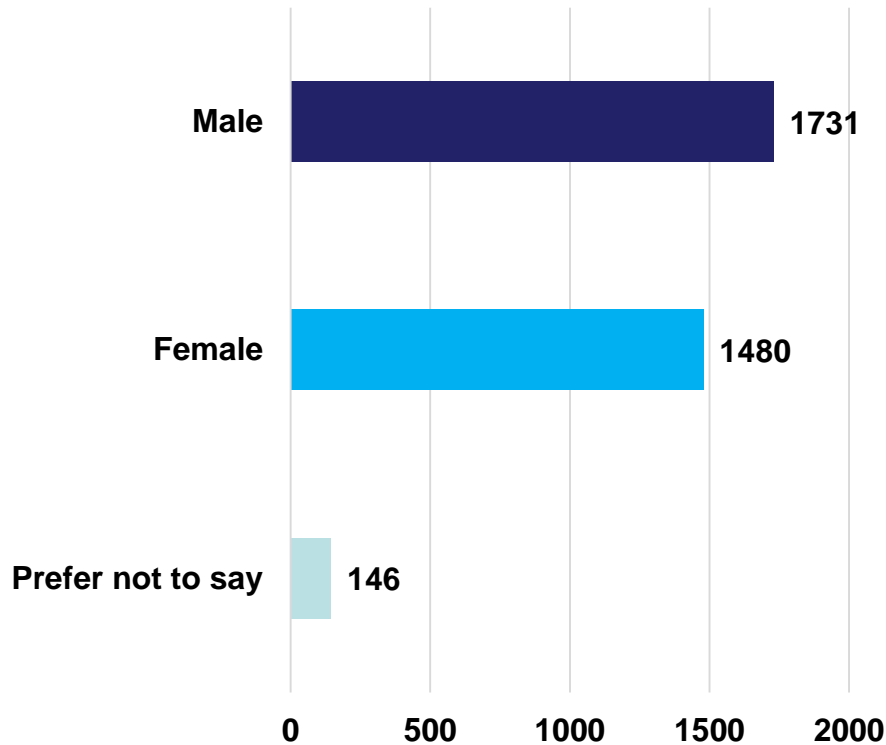
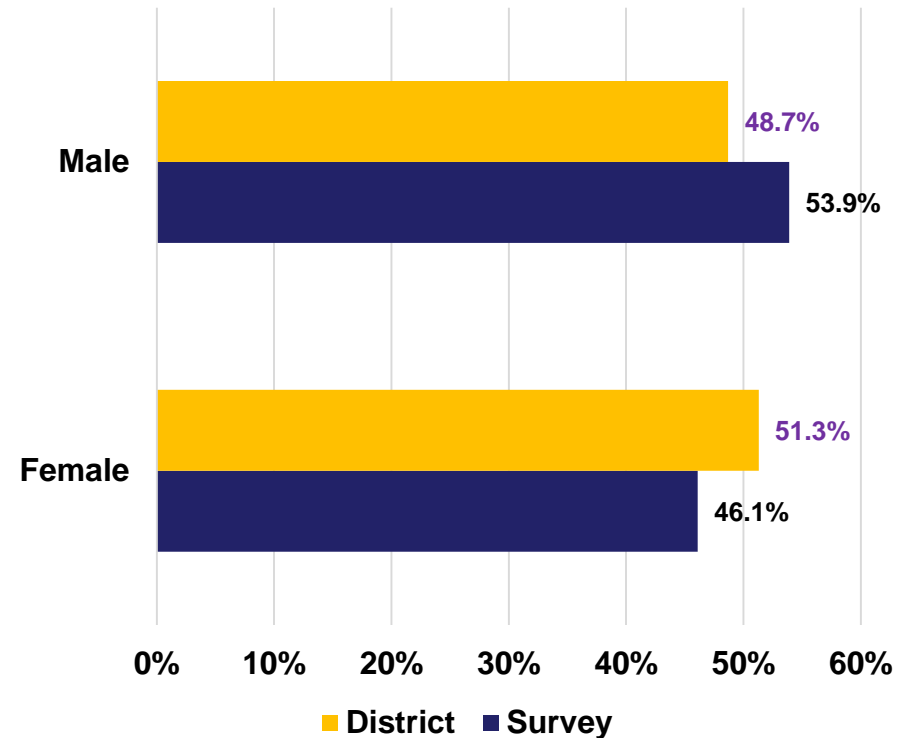


Chart 3 : Survey vs District Actual



Respondent Profile (3) : AGE

Chart 4 below show the total number of responses split by age group and those who did not state their age group. 96% of respondents provided their age group.

Chart 5 compares the age group split of the survey (for those who declared their age) with that for the actual district population aged 16+ (source ONS mid year pop mid year 2015 based estimates released June 2016)

This years' survey has seen a further improvement in the response rate for the younger demographic groups, however as the charts below show the 16-24s remain very significantly under-represented despite a five fold increase in their response rate. This is also marked for the 25-34s, and to a lesser extent the 35-44s. Thereafter the older demographic groups are increasingly over represented, the only exception being the over 75s.

Chart 4: Responses by Age Group

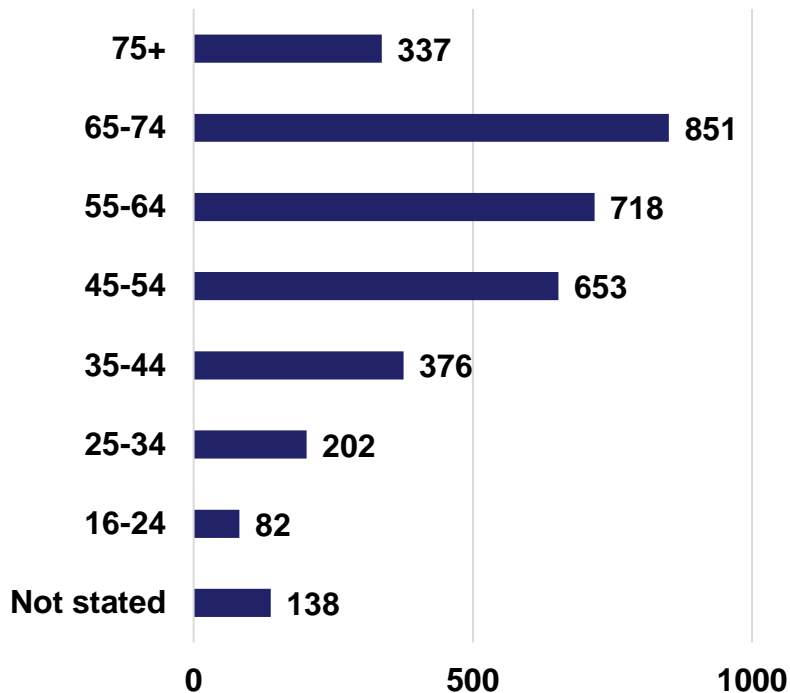
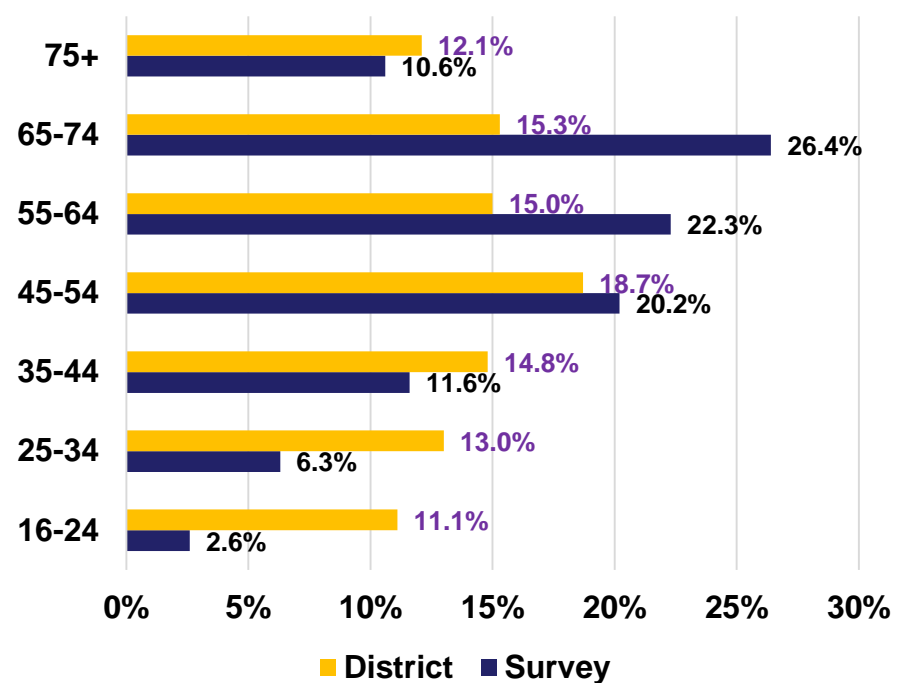


Chart 5: Survey vs District Actual



Respondent Profile (4) GENDER & AGE GROUP

Chart 6 below shows the gender breakdown by age group for survey respondents and provides a comparison for the district overall. The chart works through the age bands showing for each age group first the actual district gender split, and then the split for the survey response. Thus at the top of the chart the female:male ratio within the district is 48:52; however the actual female:male response was 83:17.

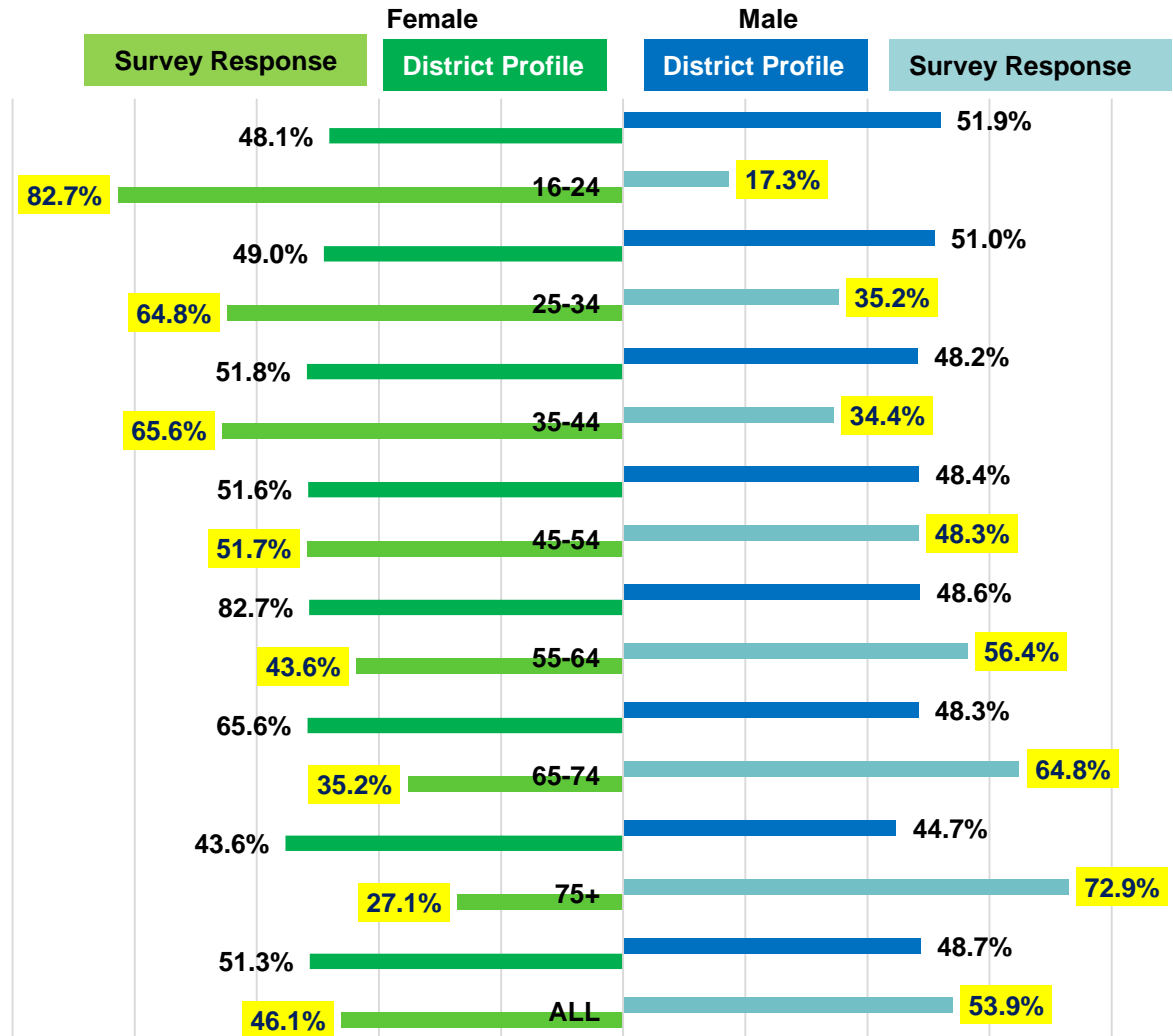
As the chart shows whilst the overall gender imbalance was limited, almost every age group has a more, and in some cases, very significant imbalance.

Females are more heavily represented in the younger demographic groups with an 83:17 split for the 16-24s, and around 65:35 for both 25-34s and 35-44s.

The 45-54 age group survey response is almost identical to that for the district overall.

Thereafter as the age groups get older the balance increasingly shifts to male respondents. Increasing from 44:56 for the 55-65 age group; to 35:65 for the 65-74 age group; and peaking at 27:73 for the 75s and over age group.

Chart 6. Gender & Age Distribution



Respondent Profile (5) DISABILITY

Chart 7 below show the total number of responses split by longstanding illness, disability or infirmity and those who preferred not to say. Almost 99% of respondents provided this information.

Chart 8 compares the disability split from the survey (for those who declared to having a disability) with that for the actual (base = 2011 census) district population

As Chart 8 shows the survey response does have a slight over-representation for those with a long-standing illness, disability, or infirmity.

Chart 7: Longstanding illness, disability or infirmity

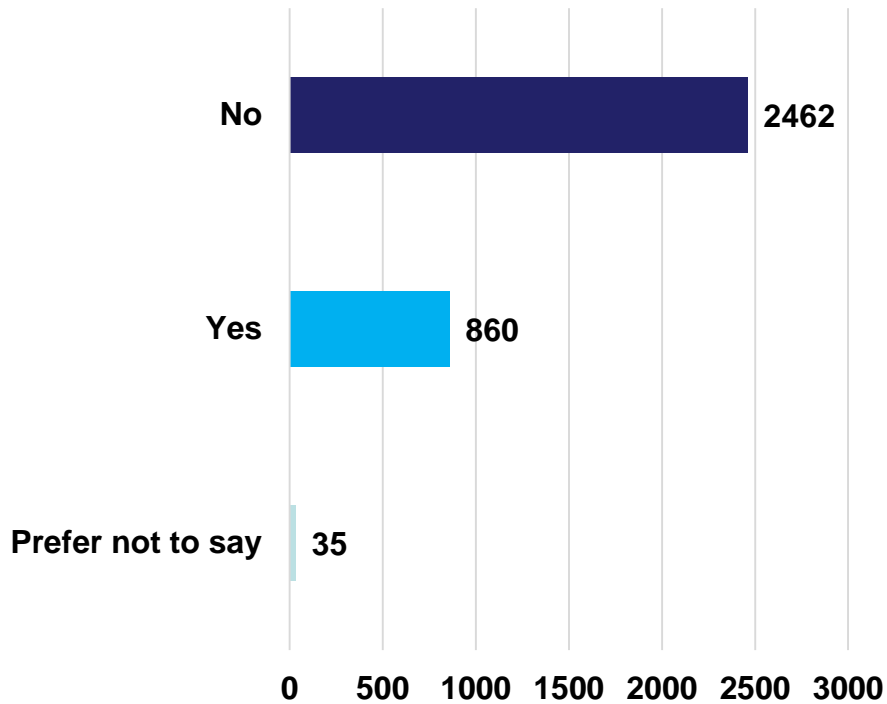
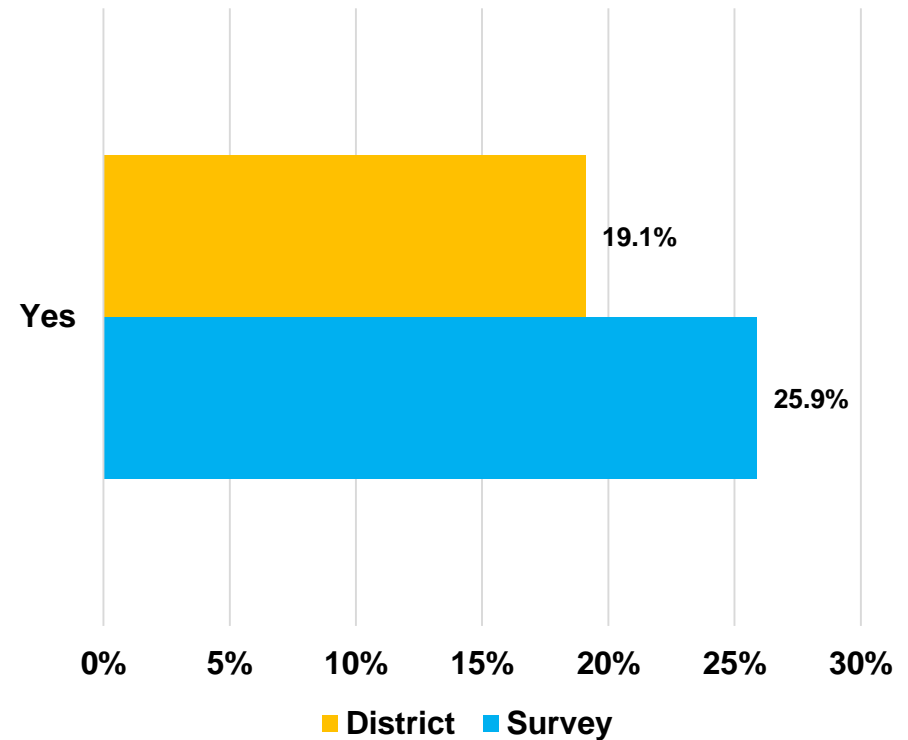


Chart 8 : Survey vs District Actual



Respondent Profile (6) : ETHNICITY

Chart 9 below shows the total number of responses split by ethnicity and those who preferred not to say. Over 99% of respondents provided ethnicity information.

Chart 10 compares the ethnicity split of the survey (for those who declared their ethnicity) with that for the actual (base = 2011 census) district population (all).

As Chart 10 demonstrates the ethnicity of the response closely matches that of the district. The only caveat is that with the limited mix within the district overall the numbers for different ethnic groups whilst representative is still very low in absolute terms.

Chart 9: Responses by Ethnic Group

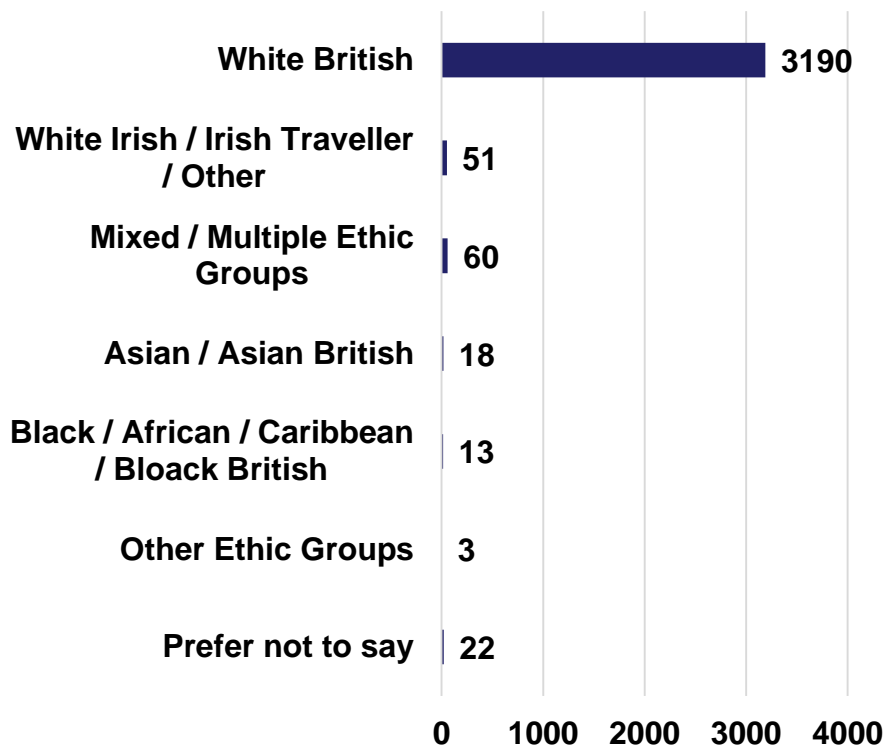
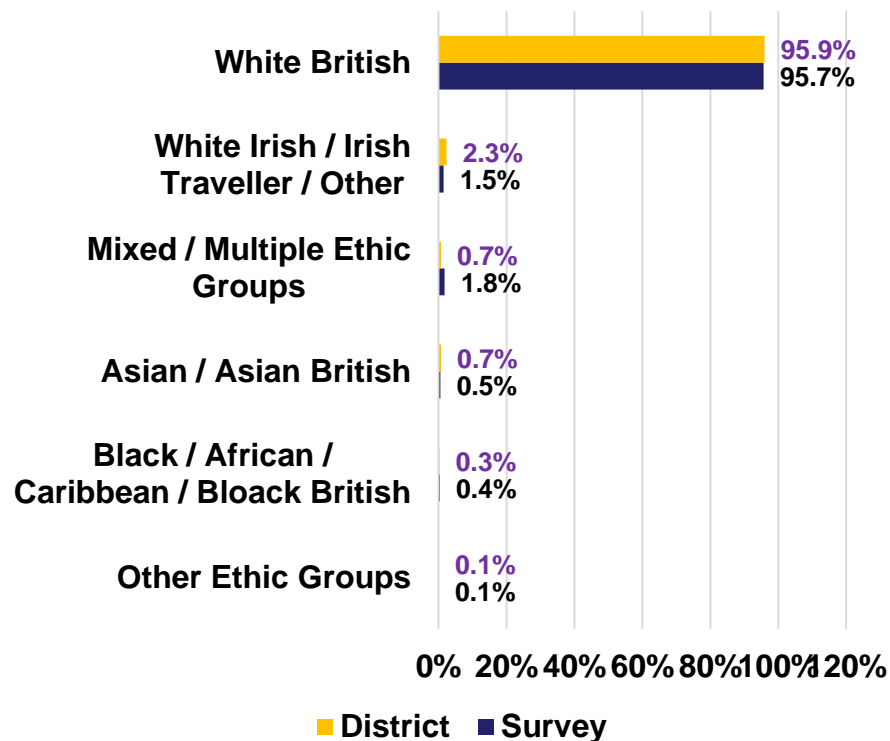


Chart 10: Survey vs District Actual



Respondent Profile (7) : GEOGRAPHY

Chart 11 below show the total number of responses split by postcode area. 3083 responses provides at least their primary postcode (eg the first 3 or 4 digits) – some 92% of all respondents.

Table 1 to the left shows which wards, broadly speaking, fall within each primary postcode area, noting that some wards will straddle more than one postcode area.

Chart 11: Responses by Postcode Area

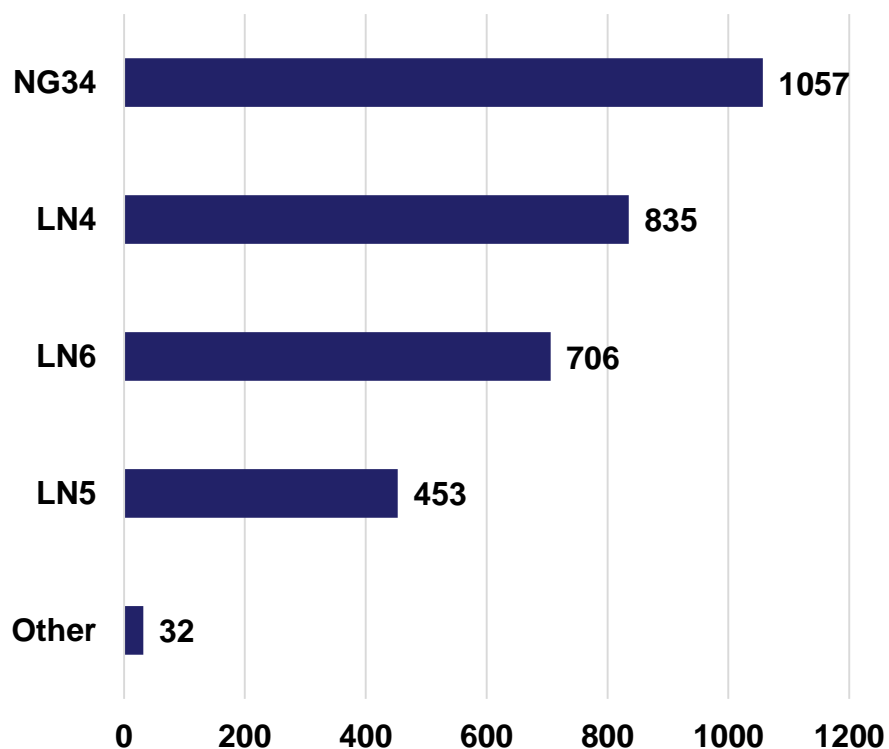


TABLE 1	
Postcode Area	Wards
NG34	Ashby de-la Laude & Cranwell; Heckington Rural, Kirkby-La-Thorpe & South Kyme; Leasingham & Rauceby; Osbournby; Ruskington; Sleaford (all wards);
LN4	Ashby de-la Laude & Cranwell; Billingham, Martin & North Kyme; Bracebridge Heath & Waddington East; Branston, Heighington & Washingborough; Metheringham
LN5	Bassingham & Brant Broughton; Bracebridge Heath & Waddington East; Cliff Villages; Waddington West
LN6	Bassingham & Brant Broughton; Egel, Swinderby & Witham St Hughs; North Hykeham (all wards); Skellingthorpe

Respondent Profile (8) : GEOGRAPHY WARD LEVEL

2932 (87%) respondents provided their full postcode allowing a ward level summary to be undertaken. Table 2 below shows the responses by ward, plus (A) the percentage of wards responses in terms of the overall survey; (B) the ward percentage of the district 16+ population; (C) the absolute variance between (A) and (B) eg (A)-(B) ; and, (D) the percentage difference between (A) and (B) eg (A)/(B). The ward listing is sorted in descending order of representation (D).

Table 2 WARD	RESPONSES (n) by AGE GROUP								TOTAL	A Survey	B District	C Var	D Var
	16-24	25-34	35-44	45-54	55-64	65-74	Over 75	Not Stated					
North Hykeham Forum		3	5	19	19	27	9	1	83	2.8%	1.8%	1.1%	62%
Leasingham and Rauceby	2	4	3	10	17	30	18	1	85	2.9%	2.0%	0.9%	45%
North Hykeham Witham		4	2	12	17	24	17	3	79	2.7%	2.1%	0.6%	26%
Waddington West	1	6	9	20	15	20	7	1	79	2.7%	2.2%	0.5%	23%
Heighington and Washingborough		3	27	45	61	63	22	1	222	7.6%	6.2%	1.3%	21%
Cliff Villages	2	3	19	32	34	58	23	2	173	5.9%	5.0%	0.9%	19%
Sleaford Quarrington and Mareham	11	17	30	47	48	37	22	7	219	7.5%	6.4%	1.0%	16%
Ruskington	4	6	15	26	45	38	31	2	167	5.7%	4.9%	0.8%	16%
Heckington Rural	3	2	10	36	36	51	25	3	166	5.7%	5.1%	0.6%	12%
Bassingham and Brant Broughton	2	5	20	22	34	45	6	1	135	4.6%	4.4%	0.2%	4%
Metheringham	1	9	16	25	39	45	15		150	5.1%	4.9%	0.2%	3%
Kirkby la Thorpe and South Kyme	3		8	22	14	13	6		66	2.3%	2.2%	0.1%	3%
Sleaford Castle	3	11	6	11	11	16	3	4	65	2.2%	2.2%	0.0%	1%
North Hykeham Mill	1	18	26	24	32	24	5	2	132	4.5%	4.6%	-0.1%	-1%
Skellingthorpe		3	12	15	22	25	13	2	92	3.1%	3.2%	-0.1%	-3%
Branston	1	3	9	21	25	44	14	2	119	4.1%	4.4%	-0.4%	-8%
Sleaford Holdingham	3	3	9	14	21	10	4		64	2.2%	2.5%	-0.3%	-12%
Bracebridge Heath and Waddington East	4	22	27	37	51	47	28	2	218	7.4%	8.5%	-1.0%	-12%
Eagle, Swinderby and Witham St Hughs	2	21	24	24	24	28	7	1	131	4.5%	5.2%	-0.8%	-15%
Osournby	2	1	6	10	12	16	5	1	53	1.8%	2.2%	-0.3%	-16%
Ashby de la Launde and Cranwell	4	17	16	24	21	28	10	4	124	4.2%	5.0%	-0.8%	-16%
North Hykeham Moor		5	10	10	9	16	7	1	58	2.0%	2.4%	-0.5%	-19%
North Hykeham Memorial	1	5	9	10	12	17	6		60	2.0%	2.7%	-0.7%	-25%
Billingham, Martin and North Kyme	5	7	13	25	18	24	9		101	3.4%	4.7%	-1.3%	-27%
Sleaford Navigation	1	5	2	8	6	15	8		45	1.5%	2.4%	-0.9%	-37%
Sleaford Westholme			2	10	14	17	3		46	1.6%	2.6%	-1.0%	-39%
Total	56	183	335	559	657	778	323	41	2932	100%	100%		

Respondent Profile (9) : Length of Residency in North Kesteven

Almost 87% of respondents provided length of residency information. Table 3 shows the absolute numbers of respondents in terms of years of residency in NK both overall and by age bands. Table 4 then shows the same information in percentage terms.

Thus just over 500 respondents, 17.5%, of the total, have lived in NK for up to 5 years.

The figures reflect the internal inward migration to the district from other parts of the UK.

Taking the 55-64 age groups just over one quarter have lived in NK for up to 10 years, a higher percentage than those in the same age group that have lived in the district for 30 years or more.

Table 3	Length of Residency in NK (Years)					
	0-5	6-10	11-20	21-30	31-40	>40
TOTAL	509	422	785	472	293	433
16-24	7	13	40	6	0	0
25-34	87	38	11	13	12	0
35-44	101	72	75	13	28	18
45-54	106	89	203	95	28	63
55-64	83	83	189	157	66	81
65-74	81	89	157	134	114	157
75+	21	28	78	41	36	93
Prefer not to say	23	10	32	13	11	21

Table 4	Length of Residency in NK (Years)					
	0-5	6-10	11-20	21-30	31-40	>40
TOTAL	17.5%	14.5%	26.9%	16.2%	10.1%	14.9%
16-24	10.6%	19.7%	60.6%	9.1%	0.0%	0.0%
25-34	54.0%	23.6%	6.8%	8.1%	7.5%	0.0%
35-44	32.9%	23.5%	24.4%	4.2%	9.1%	5.9%
45-54	18.2%	15.2%	34.8%	16.3%	4.8%	10.8%
55-64	12.6%	12.6%	28.7%	23.8%	10.0%	12.3%
65-74	11.1%	12.2%	21.4%	18.3%	15.6%	21.4%
75+	7.1%	9.4%	26.3%	13.8%	12.1%	31.3%

Respondent Profile (10) : WARD LEVEL DISABILITY

Table 5 shows the level of declared disability by ward. Given the lower level of responses in some wards care does need to be taken and these figures are provided for general information only.

Where wards have a figure that is either more than 5 percentage points above or below the overall figure for the district these cells are highlighted.

Wards green highlighted have a lower level of declared disability; whereas wards highlighted in orange have a higher level.

WARD	No		Yes		Total
Sleaford Navigation	25	55.6%	20	44.4%	45
Heckington Rural	103	62.8%	61	37.2%	164
Sleaford Castle	42	65.6%	22	34.4%	64
Ruskington	109	66.1%	56	33.9%	165
Leasingham and Rauceby	56	66.7%	28	33.3%	84
Kirkby la Thorpe and South Kyme	44	66.7%	22	33.3%	66
Waddington West	53	67.1%	26	32.9%	79
Branston	80	67.2%	39	32.8%	119
Osbournby	36	67.9%	17	32.1%	53
North Hykeham Witham	54	68.4%	25	31.6%	79
Billingham, Martin and North Kyme	72	71.3%	29	28.7%	101
North Hykeham Forum	60	72.3%	23	27.7%	83
Ashby de la Launde and Cranwell	90	73.2%	33	26.8%	123
Bracebridge Heath and Waddington East	161	73.9%	57	26.1%	218
Skellingthorpe	68	74.7%	23	25.3%	91
Sleaford Holdingham	48	75.0%	16	25.0%	64
North Hykeham Moor	43	75.4%	14	24.6%	57
Sleaford Westholme	35	76.1%	11	23.9%	46
Heighington and Washingborough	171	77.4%	50	22.6%	221
Sleaford Quarrington and Mareham	171	78.4%	47	21.6%	218
Cliff Villages	136	78.6%	37	21.4%	173
Bassingham and Brant Broughton	106	79.1%	28	20.9%	134
Eagle, Swinderby and Witham St Hughs	103	79.2%	27	20.8%	130
Metheringham	122	81.3%	28	18.7%	150
North Hykeham Memorial	49	81.7%	11	18.3%	60
North Hykeham Mill	112	84.8%	20	15.2%	132
Grand Total	2149	73.6%	770	26.4%	2919