

## D PUBLIC CONSULTATION STRATEGY

### **Lincoln SEQ – Design Code Online Public Event**

With the evolving COVID-19 situation, we have reviewed how the consultation about the Design Codes for the Lincoln SEQ can safely proceed without the option of holding a physical public exhibition. We have set out our approach below:

### **Webinars**

We hosted an online Zoom event which facilitated two Webinars, allowing local residents to raise any concerns they have with the Design Code document and discuss them with the Officers and Masterplanners. Questions were moderated before they 'went live' to help manage the process effectively.

### **Website**

The Draft Design Code document was made available online to download and review before the Online Public Consultation.

Visitors to the website would also find all of the relevant information regarding the Online Public Consultation, for example when it would be held and how they could access the Webinar.

An email address was provided on the home page of the website which allowed people to submit written responses to NKDC, and these comments were addressed during the Online Public Consultation.

Also, a 'Questionnaire' tab which includes a series of questions for visitors to the website to answer was provided, and was reviewed by the Masterplanners and addressed during the Online public Consultation.

### **Leaflet**

A leaflet was circulated to 7000+ homes in Bracebridge Heath and Canwick with information regarding the website and the Online Public Consultation, as well as a brief summary of the SEQ.

### **Providing feedback and getting in touch**

People will be able to continue to submit comments via the consultation email address – [consultationseq@n-kesteven.gov.uk](mailto:consultationseq@n-kesteven.gov.uk). Comments will be reviewed and logged.

All responses received will be reviewed and summarised in a consultation feedback document; where comments warrant amendments to the Design Codes, these will be identified.

