NK PLAN 2018-21 Consultation

Analysis of Results

- Consultation for the NK Plan 2018-21 was split into two distinct areas comprising a resident survey, and a range of face to face sessions with a variety of stakeholder groups.

- This document reflects this structure with the first part focusing on results and analysis of the resident survey, and the second part on the stakeholder groups.

- The resident survey ran for 4 weeks from mid November to mid December receiving 3,121 responses. This document focuses on the questions within the survey specific to the NK Plan 2018-21, these being:
  - Views on the most important issues in the district and those most in need of improvement
  - Feedback on the proposed Our Environment priority
  - Feedback on the Council's priorities overall Economy, Homes, Communities, Council, Environment

  and includes:
  - Results and analysis by gender and age group
  - Results and analysis at ward level

- The consultations with stakeholder groups were undertaken between early October and end November. As with the resident survey these focused on the proposed Our Environment priority, the priorities overall, plus also included a ranking of strategic drivers and priorities, and consideration as to whether the council has the capacity to deliver these priorities, and whether there is clarity as to the benefits that these priorities will deliver for the district.

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SECTION 1 : RESIDENT SURVEY

Highlights

- 3,121 responses received, giving a 1.7% margin of error based on a 95% confidence level.

- Improved uptake in the younger demographic groups.

- High levels of support across gender, all age groups and all geographies for the proposed **Our Environment** priority.

- High level of support for the Council's priorities overall.

- The top and bottom five most important issues unchanged when compared with the 2015 survey; The top five all five saw a decline in the percentage of residents selecting them including:
    - 7% fewer selecting **Crime and ASB**, and 4% fewer selecting services which are value for money

- The bottom five all saw small increases in the percentage selecting them.

- **Affordable housing** and **Access to public transport** both moved into the top 5 issues requiring most improvement seeing the percentage selecting them increase by 4.8 and 2.7 percentage points respectively.

- **Traffic congestion** remained as both the most important issue and the one needing most improvement scoring 58.2% and 56.6% respectively, and once again was some way ahead of the next most important and needs most improvement issues.

- **Services that are value for money** saw a fall of 11.1 points in terms of the percentage of respondents selecting it as one of their five most in need of improvement issues moving from 34.7% to 23.4% this year.

- Gender wise female respondents scored both **traffic congestion** and **crime & ASB** significantly lower than male respondents in term of importance, and also lower in terms of need for improvement.

- There were a number of disparities in terms of age groups with the younger demographics scoring **affordable housing**, **access to jobs within the district** and **struggling with the cost of living** more highly than other demographics.

- At ward level there is a clear distinction between the rural wards and those more urbanised, and especially those on the Lincoln fringe. Rural wards scored **access to public transport**, **mobile coverage**, and **internet access** much more highly, whilst **traffic congestion**, and in most but not all instances, **crime and ASB,** far lower. Conversely every North Hykeham ward scored **traffic congestion** at over 70% in both importance and need for improvement.

Resident Survey Respondent Profile: Age

- The survey was directly provided in paper form to approximately 800 residents and electronically to some 13,000 further residents.

- **3,121** residents completed the survey. 3,085 declared their gender, and 3,058 their age band, with 3,045 declaring both – this final figure covers almost 98% of respondents, as compared with 89% in the 2015 survey. The profile of these residents is set out below and compared with the latest ONS mid year population estimate for North Kesteven residents aged 16+. The overall response rate gives a margin of error of c.1.7% with a 95% confidence level.

Chart 1. Respondent Age Profile vs District Age Profile

Legend: ■ Survey 2015 ■ Survey 2017 ■ District
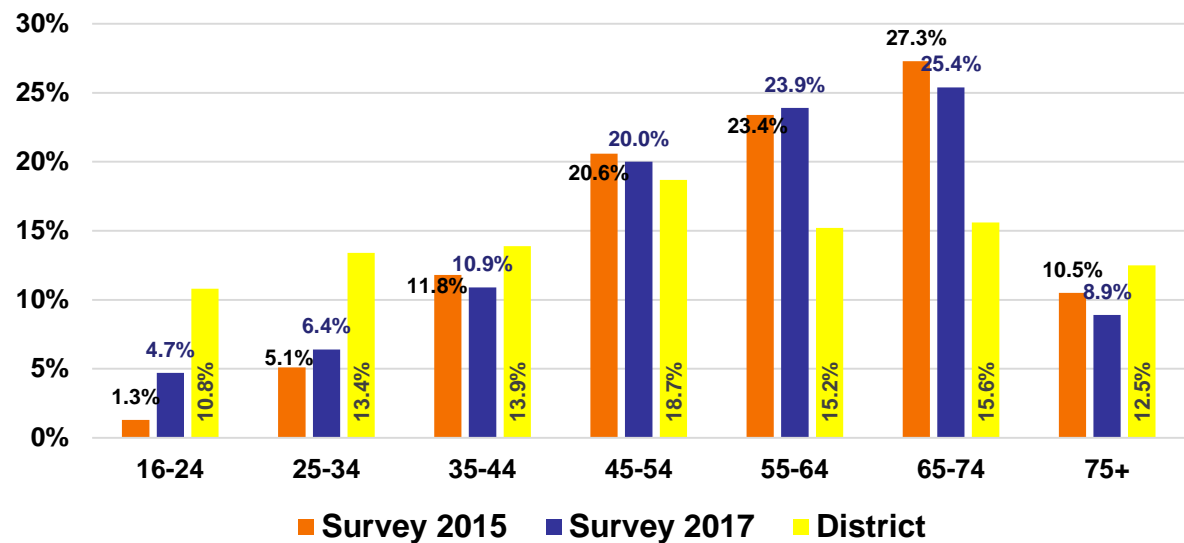
- Whilst chart 1 shows that a skew remains in terms of the response distribution there has been improvement:
- Response rate for 16-24s has more than tripled moving from just 1.3% in the 2015 survey to 4.7% in this survey.
- Response rate for 25-34s has increased from 5.1% to 6.4%.

- Despite these improvements both remain under-represented highlighting the need to build further in future surveys.
- To a lesser extent the 34-44s and Over 75s are both slightly under-represented, and, in percentage terms, have shown a slight decline as compared with the 2015 survey. In the latter group there was also a decrease in the number of paper copies returned to the Council.
- As with the 2015 survey the 55-64, and 65-74 age groups continue to be significantly over-represented.
- Given the increase in the overall response rate an age weighted assessment has been possible for this survey and the results on subsequent pages reflect both the raw and age-weighted response.
- Table 1 right shows the actual number of responses from each age banding.

| Table 1	
Age Group	**Response (n)**
16-24	144
25-34	197
35-44	333
45-54	611
55-64	732
65-74	768
Over 75s	273

Resident Survey Respondent Profile : Gender

- 3,085 respondents (99%) declared their gender, with this giving a female:male ratio of 43:57, as compared with a ratio for the district aged 16 and over population of 51:49. This is the same at the 2015 survey split. However as the charts below show this imbalance flows both ways.
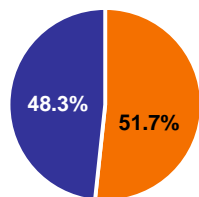
DISTRICT

48.6%
MALE   51.4%
FEMALE

ALL 16yrs +

51.4%   48.6%

16-24

50.7%   49.3%

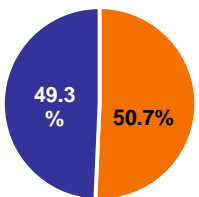**25-34**

48.9%   51.1%

35-44
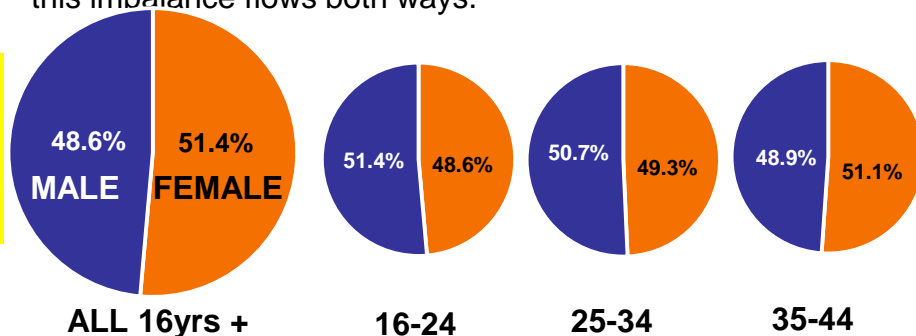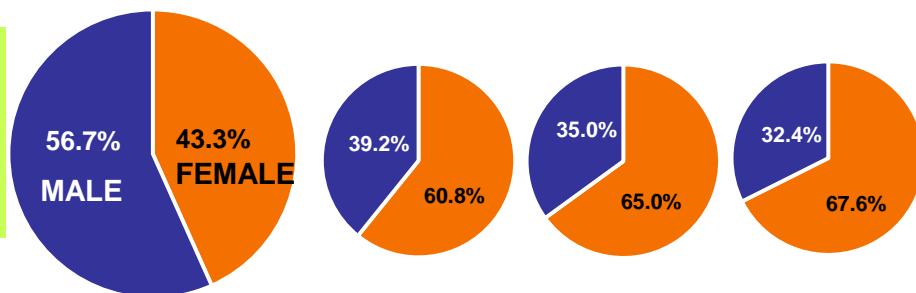
- The first set of pie charts show the gender split for the three age bands within the 16-44 age range.
- As the charts show whilst the district has a near to 50:50 ratio in each of these age groups the survey response has a strong, and increasing by age, female bias. 61% of 16-24 respondents were female, increasing to 65% for 25-34s, and over 67% for 35-44s
- This prompts the question as to how males in these age groups can be better engaged with in future surveys.
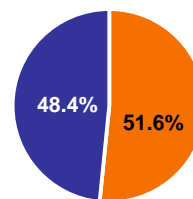
SURVEY

56.7%
MALE   43.3%
FEMALE

39.2%   60.8%

35.0%   65.0%

32.4%   67.6%

DISTRICT

48.3%   51.7%

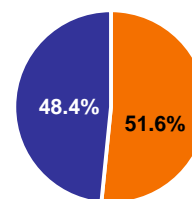**45-54**

SURVEY

49.3%   50.7%

- The pie chart to the left shows that the 45-54 gender split almost exactly mirrors that for the district
- However the second set of charts to the right for the three age bands from 55 show a strong male response bias.
- The 55-64 age group shows 63% of responses of being from males, with this increasing to over 68% in the 65-74 age group.
- At a district level the female: male ratio shifts to 55:45 female to male, however in terms of survey responses almost 80% were from males.
- Given that these groups account for the a disproportionate percentage of respondents to the survey this explains the overall gender imbalance within the survey.
- It again prompts the question as to how to better engage with females within these three older demographic groups

48.4%   51.6%

48.4%   51.6%

44.8%   55.2%

DISTRICT

55-64   **65-74**   **75yrs & over**

63.1%   36.9%

68.4%   31.6%

78.7%   21.3%
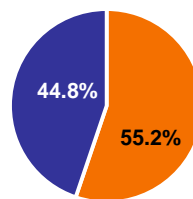
SURVEY

Resident Survey : Engagement

- Although the resident survey attracted an excellent overall response rate as the previous pages have shown there has been considerable variance between demographic groups. As previously noted the survey was emailed to subscribers of the garden waste service, and emailed / sent in hard copy to the viewpoint panel. In addition it was promoted via social media and the Council's website, plus every school in the district was contacted and asked to promote it through school communications with parents and carers.
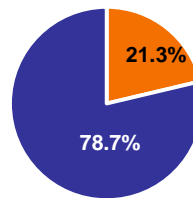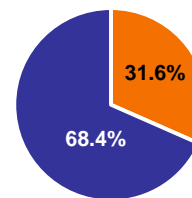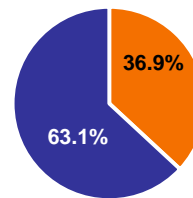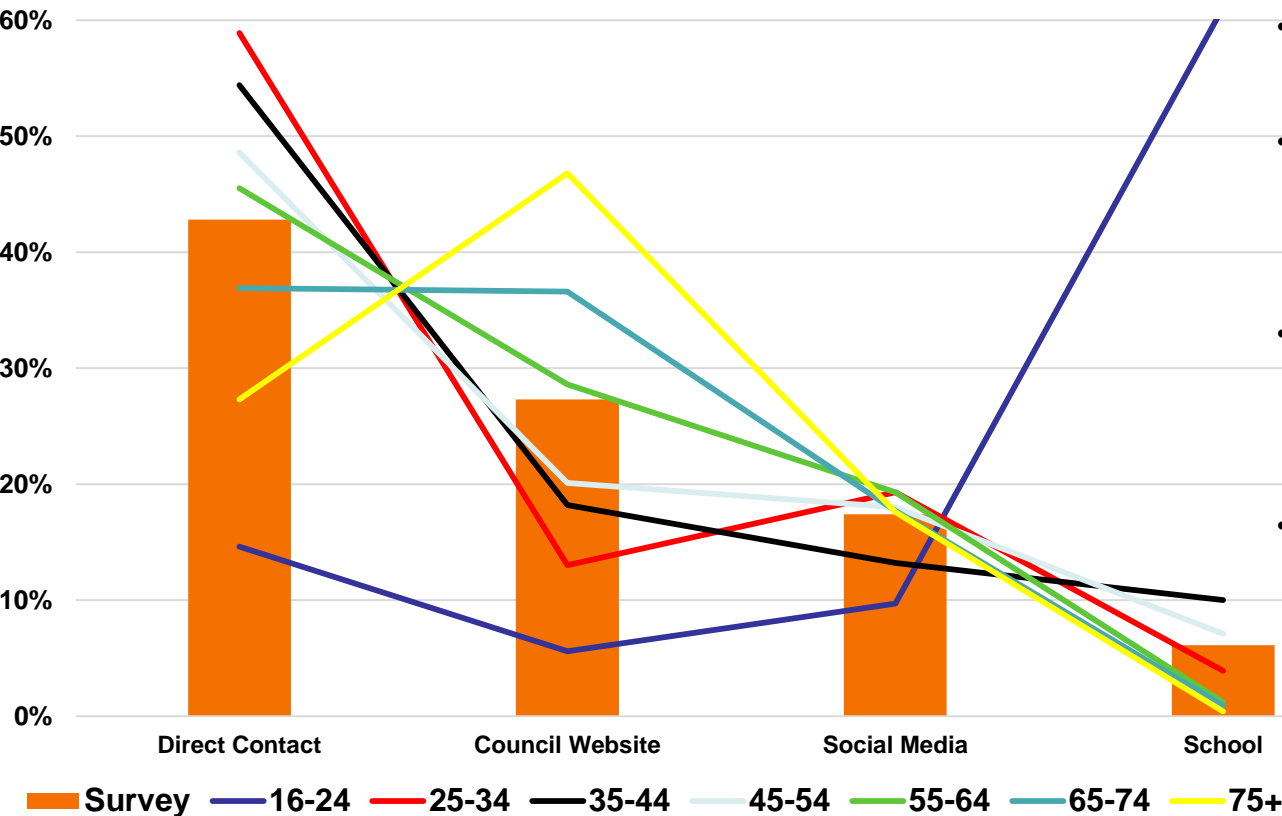
- Respondents were asked to confirm how they had heard about the survey with the absolute numbers shown in table 2.

Table 2	
Age Group	**Response (n)**
Direct Contact	**1343**
Council Website	**859**
Social Media	**547**
School	**191**
Parish Council	**89**
District Councillor	**58**
Word of Mouth	**54**

Chart 2. PRIMARY ENGAGEMENT METHODS

- Chart 2 shows the 4 primary engagement prompts and for each age group the percentage choosing each.
- Direct contact (direct email / letter) was the main engagement sources for the 25-74 age bands. Although for the 65-74s it was only 0.3% ahead of the Council's website.
- 16-24s were mainly engaged through schools – reflecting the active contact made with the sixth forms; whilst the Council Website was the main source for the over 75s.
- Social Media accounted for 17.4% at the survey level, but as the chart shows this was least effective for the youngest demographic, followed by 35-44 years old. Whilst 24-35s have the highest % at 19.3% this was only slightly higher than 17.6% for over 75s

Resident Survey Our Environment Priority (1)

- The survey asked respondents whether they agreed or not with the proposed new fifth priority for the Council – Our Environment. Residents across all age groups gave a strongly positive response to this question

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Chart 3. Support for Our Environment Priority by Age Band
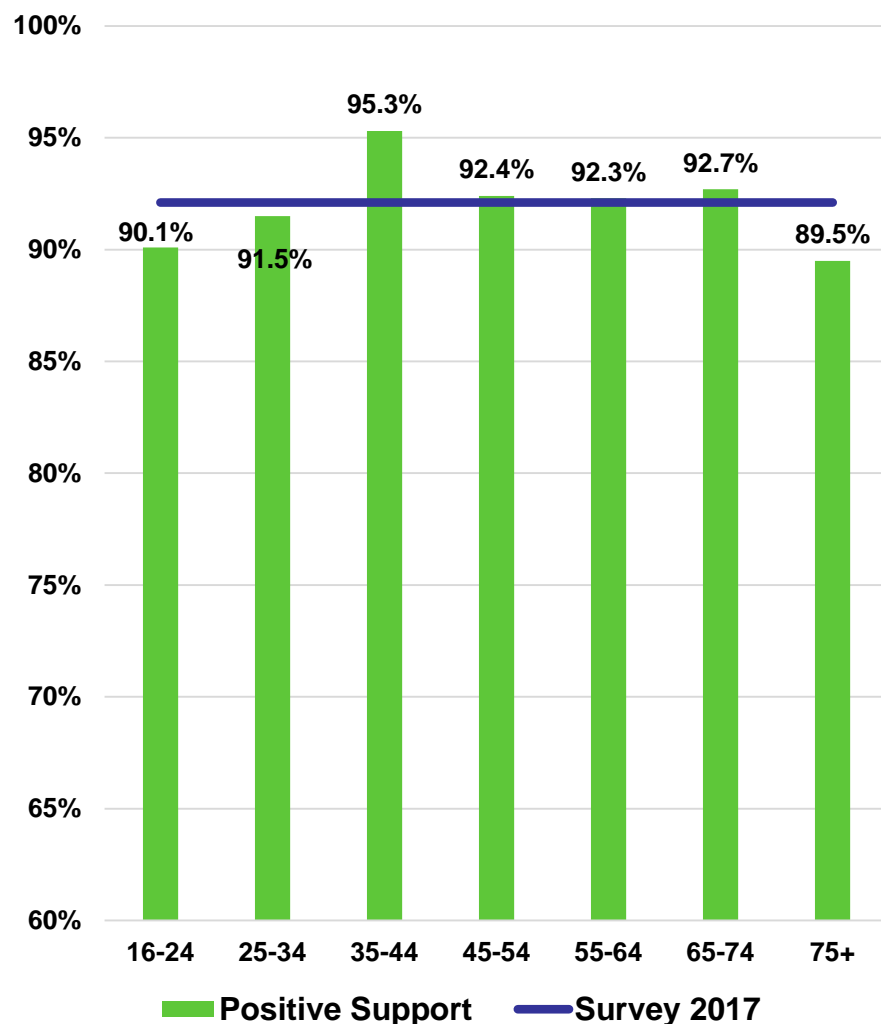
- Overall positive support (weighted) is 92.1%, marginally below the raw figure of 92.2%
- Chart 3 left, shows the level of positive support by age band. This shows very high levels of support across all age bands, although perhaps counter-intuitively the two youngest age bands recorded two of the three lowest levels of positive support
- Chart 4 below shows positive support by gender, revealing a more positive female support, although again in the context of very high levels of overall support
- A significant number of those not supporting the priority added comments, with around half indicating support for the priority, but registering disagreement as they believed it should be the overarching priority.

Chart 4. Support for Our Environment Priority by Gender
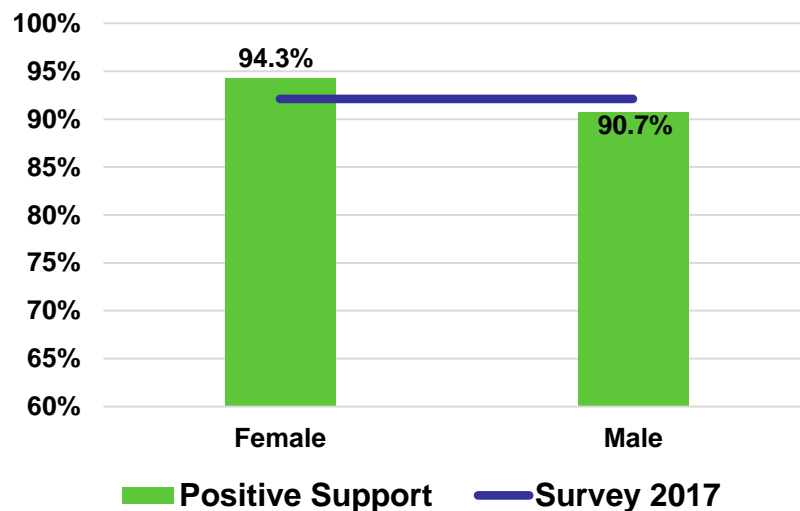
Resident Survey Our Environment Priority (2)

- The scale of the response to the survey allows an *indicative* view to be taken at ward level. Support for the Our Environment priority showed some variance by ward, however even the least supportive, North Hykeham Forum at 84.5% still, in relative terms showed strong support for the priority. At the other end of the scale Sleaford Holdingham recorded 98.4% support

Chart 5 Our Environment Support by Ward

Legend: Positive Support, Survey 2017
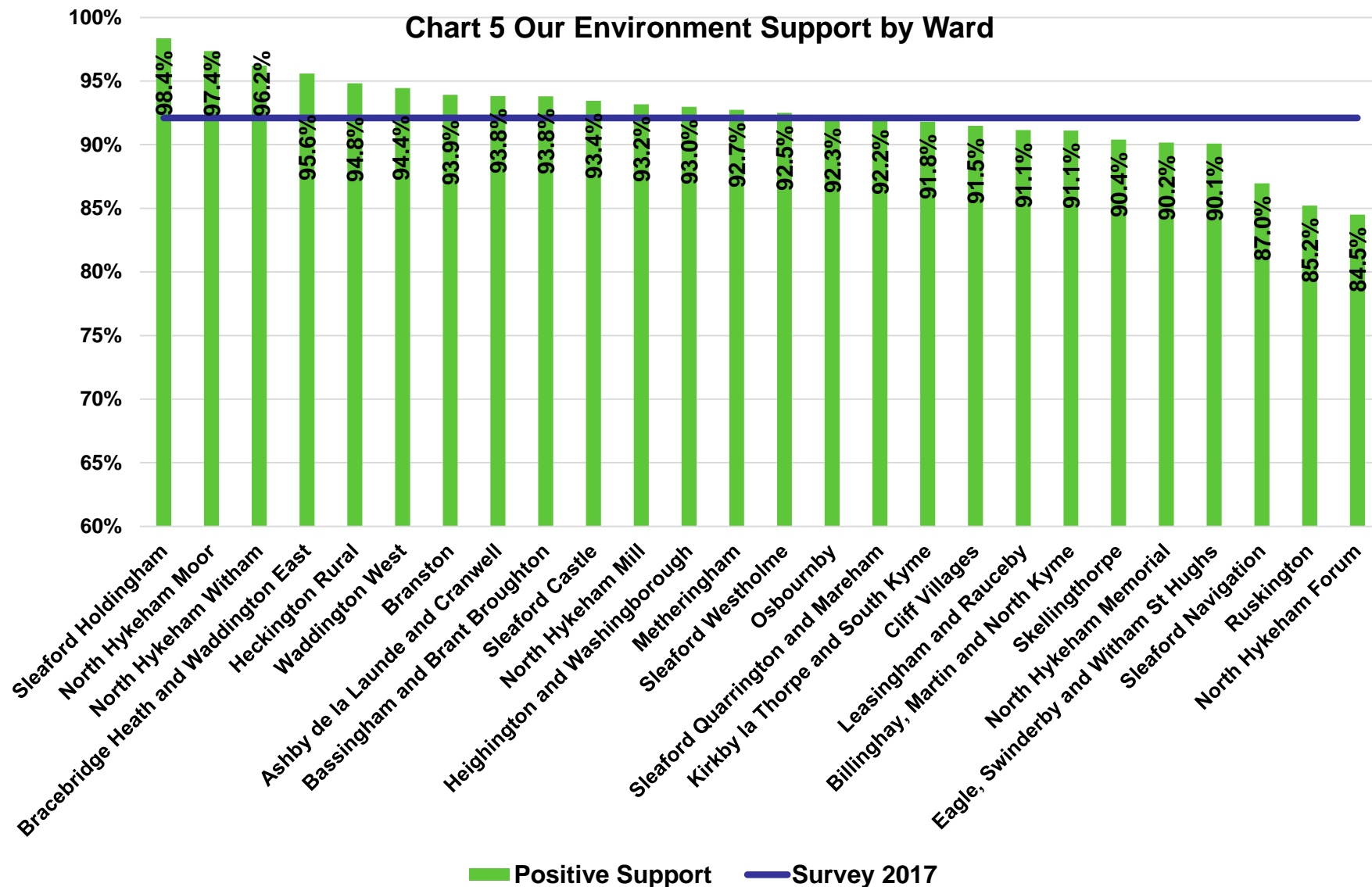
Resident Survey Is the Council Focused on the Right Things? (1)

- The survey asked respondents whether they agreed or not with the proposed Council priorities. This same question was also asked in the 2015 resident consultation on the NK Plan

Chart 6. Support for the Council's priorities by age band
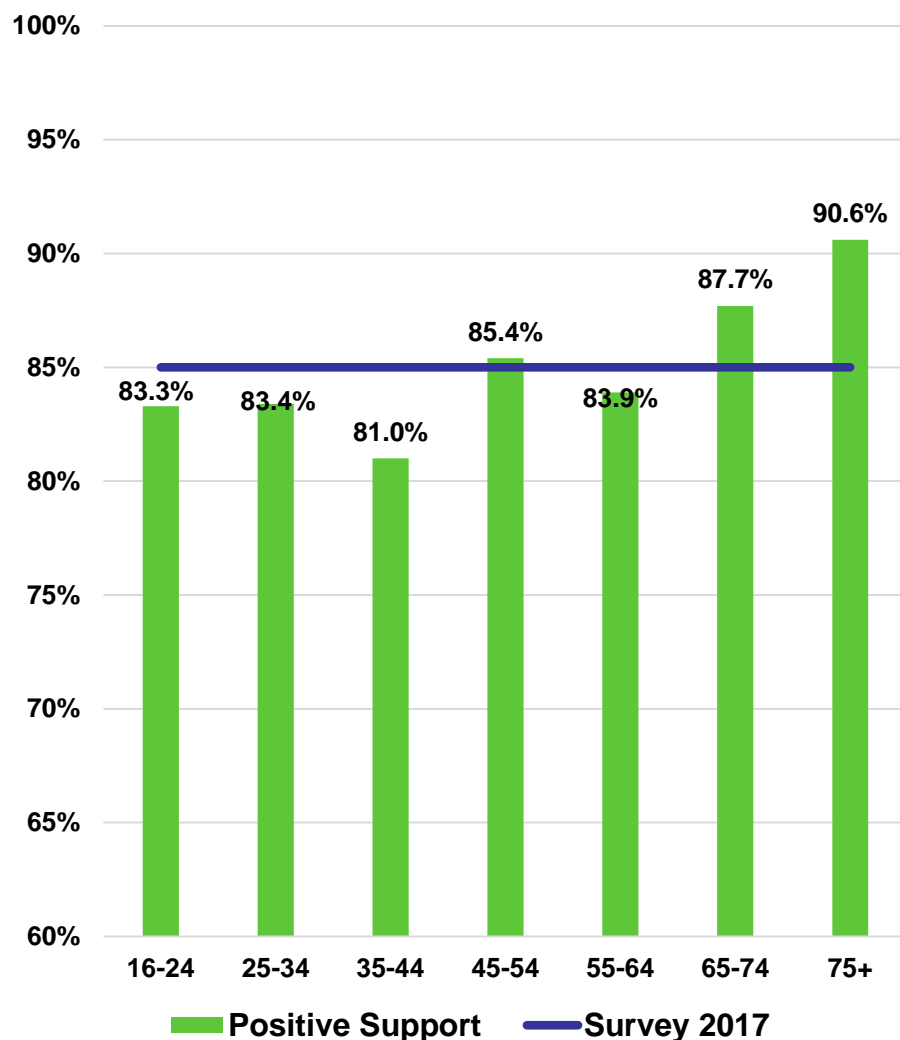
- Overall positive support (weighted) is 85.0%, marginally above the raw figure of 84.9% - as compared with 79% in the 2015 survey.
- Chart 6, left, shows the level of positive support by age band. In contrast to the Our Environment priority the 35-44 age group recorded the lowest level of support for this question – albeit still being over 80%
- Older residents were broadly more positive than the younger groups, although with a slight dip in the 55-64 group
- Chart 7 below shows positive support by gender, revealing more positive female support, although again in the context of very high levels of overall support
- The biggest concern, commented on as often by those supporting the priorities, is around infrastructure provision to align with housing growth

Chart 7. Support for the Council's priorities by gender
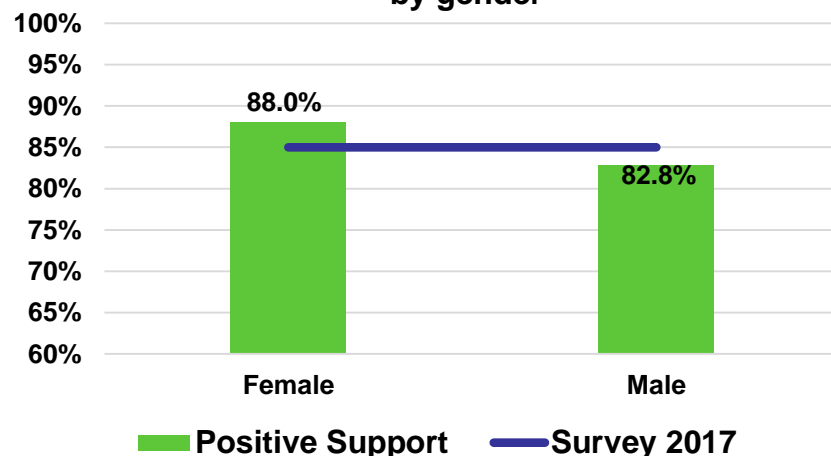
Resident Survey Is the Council focused on the right things (2)

- Overall support for the proposed priorities by ward showed slightly more variance. 15 wards scored higher than the overall survey result, with 11 scoring below this. 7 of these scored 80% or higher, with the two further in the very high 70s. The lowest support, albeit still at 72.1%, was in the North Hykeham Memorial ward.

Chart 8 Priorities Overall Support by Ward

Legend: Positive Support, Survey 2017
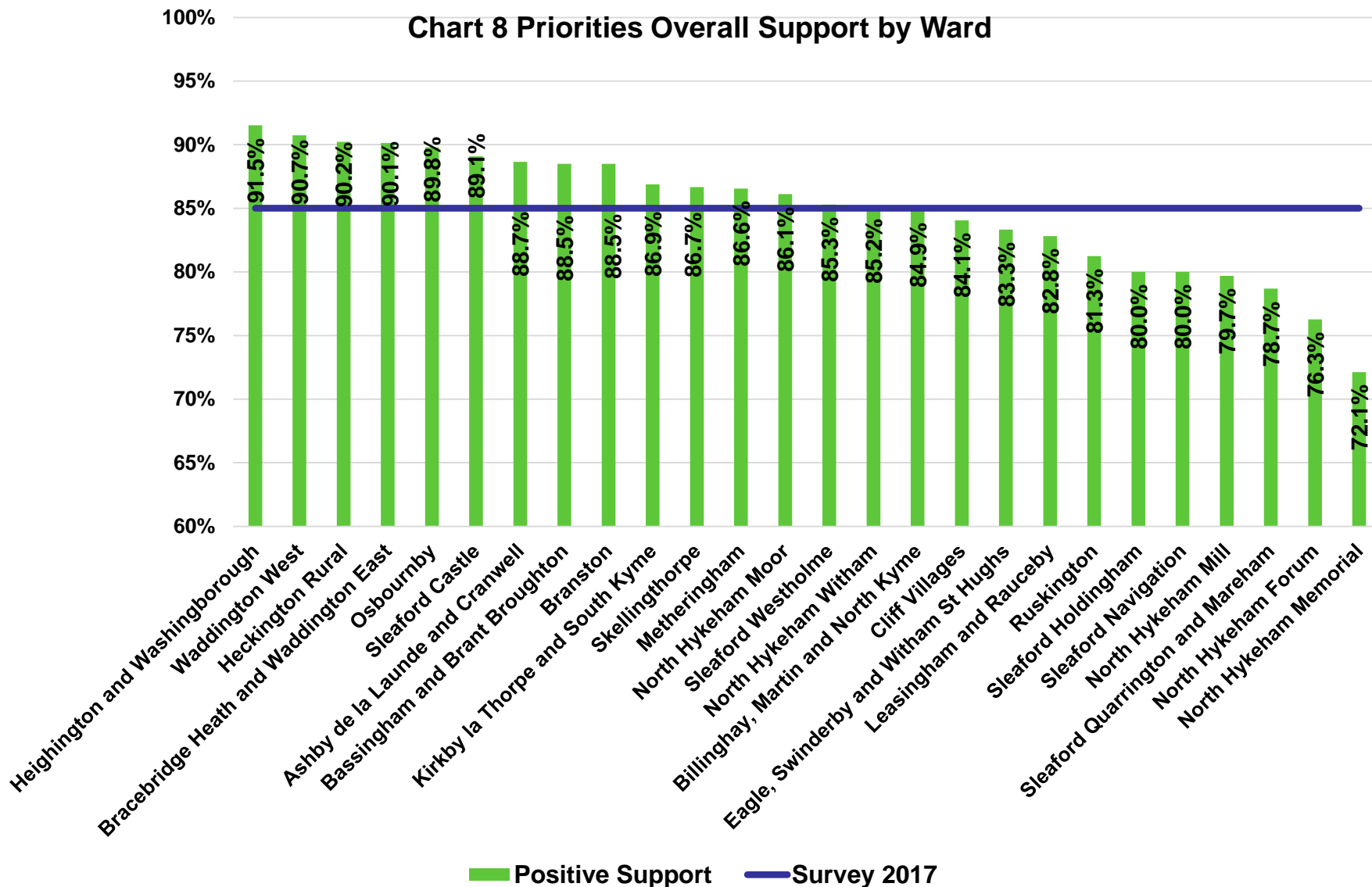
Resident Survey: Issues of most importance and needing most improvement

- As in the 2015 survey respondents were asked to select from a list of 22 options – based on the STEEPLED SWOT analysis – the five areas that were most important to them and the five areas that they felt needed the most improvement. The most and least frequently selected options are shown in the table below.

Issues most important to you.			Issues needing the most improvement in your local area		
Top 5			**Top 5**		
1	Traffic Congestion / Road Network	58%	1	Traffic Congestion / Road Network	57%
2	Crime & ASB	50%	2	Support Services for people who need help	35%
3	Health Issues	37%	3	Crime & ASB	32%
4	Services that are value for money	35%	4	Availability of affordable housing	30%
5	Support Services for people who need help	35%	5	Access to Public Transport	30%
Bottom 5			**Bottom 5**		
18	Climate change	11%	18	Easy access to Council Services	10%
19	Easy access to Council services	10%	19	Going to watch cultural activities	9%
20	Going to watch cultural activities	9%	20	Climate Change	9%
21	Participation in sporting activities	5%	21	Participation in cultural activities	6%
22	Participation in cultural activities	5%	22	Participation in sporting activities	6%

- In terms of importance the same issues as in 2015 are again in both the top and bottom five this year. Likewise the five issues in the bottom for needing most improvement are also unchanged. However **availability of affordable housing** is now ranked by residents within the top 5 issues most in need of improvement **replacing services which are value for money** which has fallen to 9th .

- Thereafter the document sets out the overall importance : improvement matrix; demonstrates how the issues identified as most important and most in need of improvement are reflected in the NK Plan 2018-21; provides the full comparison with the 2015 results; and a further level of analysis by gender, age, and council ward. The "top" and "bottom" five are highlighted for each of these groups, plus any significant changes are shown in red / blue text

2017 Resident Survey Results : Most Important : Needs Most Improvement Matrix

High — **Low**: High / Low axis labels

Need for Improvement (% of respondents selecting factor) (vertical axis, 0% to 60%)

Importance (% respondents selecting factor) (horizontal axis, 0% to 60%)

Data labels shown on chart:
- Traffic Congestion / Road Network
- Support services for people who need help
- Crime & ASB
- Access to Public Transport
- Health Issues
- Availability of affordable housing
- Mobile Phone Coverage
- Internet access / high speed broadband
- Environmental sustainability
- Population growth
- Services that are value for money
- Access to Council housing
- Ageing population
- Access to jobs in NK
- Loneliness / social isolation
- Struggling with Cost of Living
- Easy access to Council services
- Leisure activities
- Sporting activities
- Climate Change
- Cultural Activities (take part)
- Cultural activities (watch)

Priorities Key: Our Economy | Our Homes | Our Communities | Our Environment | Our Council

Resident Survey Results : Issues of most importance and needing most improvement : Where these are addressed in the proposed NK Plan 2018-21

The diagram below demonstrates how the 7 issues identified as either or both most important and needing most improvement are already identified in the proposed Priorities and Ambitions within the NK Plan 2018-21

OUR ECONOMY
SUPPORT BUSINESS GROWTH & JOBS in NK
REGENERATE NK
DRIVE INVESTMENT in NK including TRANSPORT ROUTES

OUR HOMES
DELIVER THE LOCAL PLAN
INCREASE THE SUPPLY of HOUSING in NK
MAINTAIN & IMPROVE HOUSING in NK
PROVIDE HIGH QUALITY HOUSING SERVICES ACROSS NK

OUR COMMUNITIES
CLEAN, SAFE & INCLUSIVE COMMUNITIES
SUPPORTIVE NK
HEALTHY, FIT & VIBRANT NK

OUR COUNCIL
CUSTOMER FOCUSED NK
HIGH QUALITY, VALUE for MONEY NK
OPEN & ACCOUNTABLE NK

OUR ENVIROMENT
CONSERVE & IMPROVE NK's HERITAGE & NATURAL ENVIRONMENT
CHAMPION SUSTAINABILITY ACROSS NK
PROMOTE & PROTECT ENVIRONMETAL HEALTH

Affordable Housing

Access to public transport

Traffic congestion / road network

Crime & Anti-Social Behaviour

Support for people who need help

Health Issues

Services that are value for money

Resident Survey: Issues of most importance and needing most improvement

An overall comparison with 2015, plus detailed results by gender, age, and ward are set out in the following tables:

- **Table 3:**
  - 2017 vs 2015 comparison and movement for issues most important; most in need of improvement

- **Table 4:**
  - Issues that are most important breakdown by gender and age bands

- **Table 5:**
  - Issues that are most in need of improvement breakdown by gender and age bands

- **Table 6.1 to 6.5**
  - Issues that are most important breakdown by Ward;
    - 6.1 Ashby de Launde and Cranwell; Bassingham and Brant Broughton; Billinghay, Martin, and North Kyme, Bracebridge Heath and Waddingtom East; Branston; Waddingtom West
    - 6.2 Cliff Villages; Eagle, Swinderby and Witham St Hughs; Heckington Rural; Heighington and Washingborough; Kirkby-La-Thorpe and South Kyme
    - 6.3 Leasingham and Rauceby; Metheringham; Osbournby; Ruskington; Skellingthorpe
    - 6.4 All North Hykeham wards
    - 6.5 All Sleaford wards

- **Tables 7.1 to 7.5**
  - Issues that need most improvement breakdown by Ward
    - 7.1 Ashby de Launde and Cranwell; Bassingham and Brant Broughton; Billinghay, Martin, and North Kyme, Bracebridge Heath and Waddingtom East; Branston; Waddingtom West
    - 7.2 Cliff Villages; Eagle, Swinderby and Witham St Hughs; Heckington Rural; Heighington and Washingborough; Kirkby-La-Thorpe and South Kyme
    - 7.3 Leasingham and Rauceby; Metheringham; Osbournby; Ruskington; Skellingthorpe
    - 7.4 All North Hykeham wards
    - 7.5 All Sleaford wards

Resident Survey Results

Issues that are most important ; need most improvement

Top 5 Bottom 5

Movement more than 4% down shown in red text, 4% up in blue

TABLE 3	Most Important			Need most improvement		
Issue	Survey 2017	Survey 2015	Change	Survey 2017	Survey 2015	Change
Traffic Congestion / Road Network	58.2%	60.9%	-2.7	56.6%	63.1%	-6.7
Crime and Anti-Social Behaviour	49.8%	57.1%	-7.3	31.8%	33.9%	-2.1
Health Issues (importance)	37.4%	38.5%	-1.1	27.2%	32.2%	-5.0
Services that are value for money (importance only)	35.3%	39.5%	-4.2	23.6%	34.7%	-11.1
Support Services for People who need help	35.0%	37.0%	-2.0	35.3%	34.3%	+1.0
Internet Access / High Speed Broadband	28.5%	26.7%	+1.8	27.6%	25.6%	+2.0
Access to Public Transport (improvement only)	27.3%	27.0%	+0.3	29.7%	32.4%	-2.7
Ageing Population	24.9%	25.3%	-0.4	19.7%	26.9%	-7.2
Availability of Affordable Housing (improvement only)	24.4%	21.1%	+3.3	29.7%	24.9%	+4.8
Increasing population / population growth	23.4%	27.8%	-4.4	20.2%	29.2%	-9.0
Environmental Sustainability	23.3%	17.7%	+6.6	19.7%	15.8%	+3.9
Mobile Phone Coverage / Signal	19.0%	17.5%	+1.5	24.5%	22.3%	+2.2
Access to Jobs within the District	16.1%	17.0%	-0.9	16.8%	16.9%	-0.1
Struggling with the Cost of Living	14.4%	11.1%	+3.3	15.9%	11.1%	+4.8
Opportunities for leisure activities including countryside pursuits	14.3%	11.8%	+2.5	12.1%	10.4%	+1.7
Loneliness / Social Isolation	12.6%	11.7%	+0.9	18.0%	14.1%	+3.9
Access to Council Housing	11.5%	11.0%	+0.5	17.8%	12.6%	+5.2
Climate Change	11.1%	8.5%	+2.6	9.0%	5.7%	+3.3
Easy to access Council services	10.5%	10.2%	+0.3	10.0%	10.3%	-0.3
Going to watch cultural activities (e.g. theatre, concerts)	8.7%	8.0%	+0.7	9.3%	7.5%	+1.8
Opportunities to participate in sporting activities	5.4%	5.3%	+0.1	5.7%	4.1%	+1.6
Participation in cultural activities (e.g. art groups, music classes)	4.8%	3.3%	+1.5	6.1%	5.2%	+0.9

Resident Survey Results

Issues that are most important : response breakdown by Gender & Age

Top 5   Bottom 5

Table 4 Issue	All Respondents	Gender		Age Band						
		Female	Male	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Over 75
Traffic Congestion / Road Network	58.2%	53.2%	61.8%	30.6%	59.4%	64.6%	63.0%	57.9%	59.1%	50.9%
Crime and Anti-Social Behaviour	49.8%	45.6%	52.8%	40.3%	50.3%	55.0%	49.1%	49.5%	50.5%	47.6%
Health Issues	37.4%	37.9%	36.9%	41.0%	31.0%	30.0%	34.4%	35.0%	42.3%	49.1%
Services that are value for money	35.3%	33.3%	36.8%	33.3%	31.5%	37.2%	36.8%	36.9%	35.7%	28.2%
Support Services for People who need help	35.0%	38.7%	32.1%	24.3%	28.9%	30.3%	32.7%	36.9%	37.9%	41.8%
Internet Access / High Speed Broadband	28.5%	28.3%	28.7%	34.0%	28.9%	29.1%	33.2%	27.0%	26.3%	24.2%
Access to Public Transport	27.3%	29.2%	25.9%	28.5%	19.3%	20.4%	29.6%	25.5%	29.9%	31.9%
Ageing Population	24.9%	21.2%	27.7%	13.9%	10.7%	13.5%	14.6%	28.1%	35.8%	39.6%
Availability of Affordable Housing	24.4%	24.9%	24.3%	39.6%	28.4%	17.7%	23.4%	24.0%	25.7%	22.3%
Increasing population / population growth	23.4%	20.2%	25.7%	12.5%	19.8%	22.8%	22.3%	24.7%	25.7%	24.9%
Environmental Sustainability	23.3%	25.7%	21.5%	27.1%	20.3%	32.1%	23.7%	24.0%	20.6%	19.8%
Mobile Phone Coverage / Signal	19.0%	18.6%	19.2%	21.5%	21.8%	18.6%	19.3%	19.7%	17.8%	15.8%
Access to Jobs within the District	16.1%	19.2%	13.8%	35.4%	29.9%	19.8%	21.9%	14.8%	7.3%	6.2%
Struggling with the Cost of Living	14.4%	17.7%	12.0%	37.5%	31.5%	21.0%	13.3%	9.4%	10.3%	10.6%
Opportunities for leisure activities including countryside pursuits	14.3%	14.7%	14.2%	12.5%	21.3%	19.8%	17.0%	15.2%	9.8%	9.2%
Loneliness / Social Isolation	12.6%	15.3%	10.5%	23.6%	12.2%	9.3%	11.6%	12.7%	12.0%	14.7%
Access to Council Housing	11.5%	11.4%	11.6%	12.5%	5.6%	7.2%	9.3%	13.3%	14.8%	11.7%
Climate Change	11.1%	11.9%	10.6%	16.7%	14.2%	13.8%	7.4%	10.7%	10.7%	13.9%
Easy to access Council services	10.5%	8.6%	11.9%	6.9%	12.7%	7.2%	9.0%	11.2%	11.2%	15.0%
Going to watch cultural activities (e.g. theatre, concerts)	8.7%	9.8%	8.0%	9.7%	7.6%	11.4%	8.7%	10.1%	7.0%	7.7%
Opportunities to participate in sporting activities	5.4%	5.6%	5.3%	11.8%	9.1%	10.5%	7.4%	4.2%	1.8%	1.5%
Participation in cultural activities (e.g. art groups, music classes)	4.8%	6.3%	3.7%	9.0%	5.6%	3.6%	4.6%	5.2%	4.7%	3.3%

Resident Survey Results

Issues that most need improvement: response breakdown by Gender & Age **Top 5** **Top 6-10** **Bottom 5**

TABLE 5 ISSUE	All Respondents	Gender		AGE BAND						
		Female	Male	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Over 75
Traffic Congestion / Road Network	56.6%	54.1%	58.8%	44.4%	60.9%	62.5%	60.2%	55.9%	56.3%	49.8%
Support Services for People who need help	35.3%	36.6%	34.3%	22.9%	26.4%	33.0%	35.0%	35.8%	40.2%	38.1%
Crime and Anti-Social Behaviour	31.8%	28.8%	34.1%	39.6%	33.0%	29.7%	30.3%	30.7%	34.1%	31.5%
Availability of Affordable Housing	29.7%	28.3%	30.9%	31.3%	24.4%	23.4%	28.6%	32.0%	32.8%	29.3%
Access to Public Transport	29.7%	31.5%	28.3%	31.9%	16.2%	26.1%	33.2%	30.5%	30.6%	30.0%
Internet Access / High Speed Broadband	27.6%	26.4%	28.3%	41.7%	28.9%	28.5%	28.2%	27.6%	23.3%	24.5%
Health Issues	27.2%	27.7%	26.8%	18.8%	25.4%	24.3%	26.7%	27.2%	30.5%	29.7%
Mobile Phone Coverage / Signal	24.5%	23.0%	25.7%	28.5%	25.4%	26.1%	25.2%	24.6%	22.1%	22.3%
Services that are value for money	23.6%	23.0%	24.0%	27.1%	26.9%	26.7%	25.0%	24.9%	19.8%	18.3%
Increasing population / population growth	20.2%	19.4%	20.8%	15.3%	21.3%	19.2%	22.3%	20.2%	21.1%	15.0%
Ageing Population	19.7%	20.6%	19.1%	16.7%	18.3%	13.8%	12.4%	21.7%	25.8%	23.8%
Environmental Sustainability	19.7%	19.7%	19.8%	15.3%	19.3%	23.4%	17.8%	22.3%	18.0%	21.6%
Loneliness / Social Isolation	18.0%	21.5%	15.4%	22.9%	12.2%	19.5%	15.9%	19.3%	18.4%	18.3%
Access to Council Housing	17.8%	17.2%	18.2%	16.7%	7.6%	10.8%	16.7%	19.3%	22.7%	19.0%
Access to Jobs within the District	16.8%	18.5%	15.6%	29.9%	22.8%	17.4%	17.7%	16.3%	12.9%	14.7%
Struggling with the Cost of Living	15.9%	20.0%	12.8%	30.6%	28.4%	23.1%	13.9%	13.8%	11.8%	11.7%
Opportunities for leisure activities including countryside pursuits	12.1%	11.7%	12.6%	12.5%	20.8%	15.6%	13.9%	10.1%	9.9%	11.4%
Easy to access Council services	10.0%	8.8%	10.8%	12.5%	9.1%	5.4%	9.7%	7.8%	12.0%	16.5%
Going to watch cultural activities (e.g. theatre, concerts)	9.3%	9.9%	8.9%	18.8%	13.2%	10.2%	9.5%	8.5%	6.8%	9.2%
Climate Change	9.0%	9.0%	9.1%	15.3%	12.2%	12.0%	7.2%	6.7%	9.5%	8.8%
Participation in cultural activities (e.g. art groups, music classes)	6.1%	7.5%	5.0%	12.5%	7.6%	7.5%	6.2%	5.7%	3.8%	6.6%
Opportunities to participate in sporting activities	5.7%	5.8%	5.7%	11.1%	10.7%	7.5%	6.4%	4.8%	3.9%	3.3%

Resident Survey Results

Issues that are most important: response breakdown by Ward

Top 5 Bottom 5

Variance of 10% of more over overall result, 10% or more less than overall

TABLE 6.1 ISSUE	All Respondents	Ashby de la Launde and Cranwell	Bassingham and Brant Broughton	Billinghay, Martin and North Kyme	B'bridge Heath &Waddington East	Branston	Waddington West
Traffic Congestion / Road Network	58.2%	42.6%	49.7%	32.7%	65.5%	56.1%	64.8%
Crime and Anti-Social Behaviour	49.8%	45.2%	40.7%	53.3%	53.3%	42.4%	60.6%
Health Issues	37.4%	32.2%	33.1%	43.0%	33.0%	38.8%	39.4%
Services that are value for money	35.3%	28.7%	34.5%	38.3%	36.5%	33.8%	38.0%
Support Services for People who need help	35.0%	34.8%	29.0%	41.1%	32.5%	33.8%	42.3%
Internet Access / High Speed Broadband	28.5%	37.4%	42.1%	32.7%	18.3%	23.7%	31.0%
Access to Public Transport	27.3%	37.4%	22.8%	37.4%	26.4%	29.5%	18.3%
Ageing Population	24.9%	21.7%	22.1%	26.2%	31.5%	30.2%	22.5%
Availability of Affordable Housing	24.4%	24.3%	24.1%	17.8%	28.9%	30.9%	26.8%
Increasing population / population growth	23.4%	25.2%	23.4%	14.0%	26.4%	21.6%	25.4%
Environmental Sustainability	23.3%	25.2%	24.8%	26.2%	24.9%	23.7%	23.9%
Mobile Phone Coverage / Signal	19.0%	28.7%	41.4%	22.4%	10.2%	26.6%	9.9%
Access to Jobs within the District	16.1%	21.7%	13.1%	11.2%	9.1%	15.1%	12.7%
Struggling with the Cost of Living	14.4%	11.3%	13.1%	20.6%	15.7%	10.8%	12.7%
Opportunities for leisure activities including countryside pursuits	14.3%	22.6%	13.1%	13.1%	13.2%	15.1%	4.2%
Loneliness / Social Isolation	12.6%	17.4%	12.4%	18.7%	16.2%	13.7%	11.3%
Access to Council Housing	11.5%	7.0%	9.0%	18.7%	11.2%	18.0%	15.5%
Climate Change	11.1%	7.0%	15.9%	3.7%	9.1%	10.8%	8.5%
Easy to access Council services	10.5%	5.2%	11.0%	12.1%	10.2%	10.8%	11.3%
Going to watch cultural activities (e.g. theatre, concerts)	8.7%	6.1%	9.7%	5.6%	8.1%	7.9%	7.0%
Opportunities to participate in sporting activities	5.4%	5.2%	4.8%	8.4%	6.6%	3.6%	2.8%
Participation in cultural activities (e.g. art groups, music classes)	4.8%	7.0%	2.1%	4.7%	3.0%	4.3%	1.4%

Resident Survey Results

Issues that are most important: response breakdown by Ward — Variance of 10% of more over overall result, 10% or more less than overall

TABLE 6.2 ISSUE	All Respondents	Cliff Villages	Eagle, Swinderby and Witham St Hughs	Heckington Rural	Heighington and Washingborough	Kirkby la Thorpe and South Kyme
Traffic Congestion / Road Network	58.2%	50.3%	62.7%	43.9%	55.6%	57.1%
Crime and Anti-Social Behaviour	49.8%	34.8%	42.3%	49.1%	50.7%	51.9%
Health Issues	37.4%	36.0%	36.6%	35.7%	39.6%	37.7%
Services that are value for money	35.3%	37.3%	30.3%	35.1%	34.3%	32.5%
Support Services for People who need help	35.0%	25.5%	28.2%	41.5%	41.1%	39.0%
Internet Access / High Speed Broadband	28.5%	32.9%	47.2%	31.0%	17.4%	33.8%
Access to Public Transport	27.3%	33.5%	31.0%	32.2%	29.5%	26.0%
Ageing Population	24.9%	24.8%	16.9%	25.1%	27.5%	18.2%
Availability of Affordable Housing	24.4%	23.0%	22.5%	21.6%	30.0%	16.9%
Increasing population / population growth	23.4%	31.1%	16.9%	22.2%	21.3%	20.8%
Environmental Sustainability	23.3%	24.2%	28.9%	16.4%	26.1%	27.3%
Mobile Phone Coverage / Signal	19.0%	28.6%	28.9%	25.7%	8.7%	16.9%
Access to Jobs within the District	16.1%	11.8%	14.1%	14.6%	16.4%	18.2%
Struggling with the Cost of Living	14.4%	11.8%	9.9%	10.5%	16.9%	16.9%
Opportunities for leisure activities including countryside pursuits	14.3%	13.0%	15.5%	13.5%	14.0%	13.0%
Loneliness / Social Isolation	12.6%	12.4%	11.3%	12.9%	11.6%	19.5%
Access to Council Housing	11.5%	12.4%	9.2%	8.8%	11.1%	9.1%
Climate Change	11.1%	12.4%	14.8%	12.3%	13.0%	14.3%
Easy to access Council services	10.5%	9.9%	10.6%	12.3%	10.6%	9.1%
Going to watch cultural activities (e.g. theatre, concerts)	8.7%	9.3%	12.0%	9.4%	8.7%	10.4%
Opportunities to participate in sporting activities	5.4%	4.3%	4.2%	6.4%	3.9%	3.9%
Participation in cultural activities (e.g. art groups, music classes)	4.8%	5.0%	2.8%	5.8%	7.7%	2.6%

Resident Survey Results

Issues that are most important: response breakdown by Ward — Variance of 10% of more over overall result, 10% or more less than overall

TABLE 6.3 ISSUE	All Respondents	Leasingham and Rauceby	Metheringham	Osbournby	Ruskington	Skellingthorpe
Traffic Congestion / Road Network	58.2%	56.0%	44.1%	40.9%	50.7%	59.0%
Crime and Anti-Social Behaviour	49.8%	37.4%	50.0%	42.4%	54.7%	61.4%
Health Issues	37.4%	38.5%	38.2%	34.8%	40.7%	49.4%
Services that are value for money	35.3%	30.8%	34.9%	28.8%	39.3%	39.8%
Support Services for People who need help	35.0%	30.8%	44.1%	27.3%	39.3%	30.1%
Internet Access / High Speed Broadband	28.5%	34.1%	31.6%	47.0%	33.3%	15.7%
Access to Public Transport	27.3%	29.7%	32.2%	27.3%	30.7%	27.7%
Ageing Population	24.9%	27.5%	30.3%	24.2%	32.7%	26.5%
Availability of Affordable Housing	24.4%	27.5%	27.6%	31.8%	21.3%	25.3%
Increasing population / population growth	23.4%	20.9%	11.8%	18.2%	15.3%	22.9%
Environmental Sustainability	23.3%	26.4%	22.4%	18.2%	16.0%	26.5%
Mobile Phone Coverage / Signal	19.0%	31.9%	20.4%	28.8%	20.7%	16.9%
Access to Jobs within the District	16.1%	13.2%	19.1%	12.1%	16.0%	15.7%
Struggling with the Cost of Living	14.4%	13.2%	13.8%	21.2%	12.0%	12.0%
Opportunities for leisure activities including countryside pursuits	14.3%	11.0%	19.1%	15.2%	10.7%	6.0%
Loneliness / Social Isolation	12.6%	12.1%	9.9%	9.1%	9.3%	10.8%
Access to Council Housing	11.5%	14.3%	11.2%	19.7%	12.0%	10.8%
Climate Change	11.1%	12.1%	11.2%	15.2%	7.3%	6.0%
Easy to access Council services	10.5%	7.7%	8.6%	13.6%	8.7%	16.9%
Going to watch cultural activities (e.g. theatre, concerts)	8.7%	7.7%	7.9%	3.0%	10.7%	4.8%
Opportunities to participate in sporting activities	5.4%	2.2%	5.3%	4.5%	3.3%	6.0%
Participation in cultural activities (e.g. art groups, music classes)	4.8%	3.3%	7.2%	4.5%	8.7%	4.8%

Resident Survey Results

Issues that are most important: response breakdown by Ward

Variance of 10% of more over overall result, 10% or more less than overall

TABLE 6.4 ISSUE	All Respondents	North Hykeham Forum	North Hykeham Memorial	North Hykeham Mill	North Hykeham Moor	North Hykeham Witham
Traffic Congestion / Road Network	58.2%	79.5%	77.6%	73.0%	90.4%	75.0%
Crime and Anti-Social Behaviour	49.8%	55.1%	59.2%	56.0%	57.7%	50.0%
Health Issues	37.4%	43.6%	35.5%	28.3%	34.6%	44.4%
Services that are value for money	35.3%	41.0%	34.2%	33.3%	48.1%	43.1%
Support Services for People who need help	35.0%	34.6%	30.3%	35.8%	40.4%	33.3%
Internet Access / High Speed Broadband	28.5%	12.8%	7.9%	28.3%	23.1%	20.8%
Access to Public Transport	27.3%	23.1%	25.0%	12.6%	13.5%	15.3%
Ageing Population	24.9%	30.8%	26.3%	14.5%	30.8%	36.1%
Availability of Affordable Housing	24.4%	20.5%	28.9%	21.4%	17.3%	26.4%
Increasing population / population growth	23.4%	26.9%	28.9%	23.9%	21.2%	34.7%
Environmental Sustainability	23.3%	24.4%	21.1%	27.7%	21.2%	25.0%
Mobile Phone Coverage / Signal	19.0%	9.0%	9.2%	17.6%	1.9%	6.9%
Access to Jobs within the District	16.1%	7.7%	9.2%	18.2%	11.5%	12.5%
Struggling with the Cost of Living	14.4%	10.3%	18.4%	19.5%	19.2%	16.7%
Opportunities for leisure activities including countryside pursuits	14.3%	10.3%	17.1%	16.4%	17.3%	9.7%
Loneliness / Social Isolation	12.6%	14.1%	9.2%	14.5%	13.5%	11.1%
Access to Council Housing	11.5%	7.7%	14.5%	9.4%	5.8%	12.5%
Climate Change	11.1%	17.9%	10.5%	13.2%	9.6%	9.7%
Easy to access Council services	10.5%	10.3%	19.7%	10.7%	11.5%	11.1%
Going to watch cultural activities (e.g. theatre, concerts)	8.7%	7.7%	7.9%	3.8%	15.4%	9.7%
Opportunities to participate in sporting activities	5.4%	6.4%	6.6%	4.4%	9.6%	2.8%
Participation in cultural activities (e.g. art groups, music classes)	4.8%	2.6%	5.3%	1.9%	7.7%	2.8%

Resident Survey Results

Issues that are most important: response breakdown by Ward

Variance of 10% of more over overall result, 10% or more less than overall result

Top 5   Bottom 5

TABLE 6.5 ISSUE	All Respondents	Sleaford Castle	Sleaford Holdingham	Sleaford Navigation	Sleaford Quarrington and Mareham	Sleaford Westholme
Traffic Congestion / Road Network	58.2%	68.1%	72.3%	50.9%	68.7%	55.6%
Crime and Anti-Social Behaviour	49.8%	48.6%	56.6%	64.2%	52.4%	46.7%
Health Issues	37.4%	33.3%	33.7%	37.7%	37.3%	35.6%
Services that are value for money	35.3%	26.4%	32.5%	34.0%	34.9%	44.4%
Support Services for People who need help	35.0%	36.1%	39.8%	22.6%	34.5%	24.4%
Internet Access / High Speed Broadband	28.5%	31.9%	22.9%	18.9%	30.6%	20.0%
Access to Public Transport	27.3%	23.6%	19.3%	30.2%	25.0%	26.7%
Ageing Population	24.9%	26.4%	18.1%	15.1%	21.0%	15.6%
Availability of Affordable Housing	24.4%	29.2%	25.3%	28.3%	20.6%	8.9%
Increasing population / population growth	23.4%	27.8%	34.9%	20.8%	32.1%	17.8%
Environmental Sustainability	23.3%	11.1%	14.5%	26.4%	23.0%	24.4%
Mobile Phone Coverage / Signal	19.0%	8.3%	7.2%	7.5%	14.7%	13.3%
Access to Jobs within the District	16.1%	23.6%	28.9%	28.3%	23.8%	20.0%
Struggling with the Cost of Living	14.4%	22.2%	16.9%	18.9%	13.1%	17.8%
Opportunities for leisure activities including countryside pursuits	14.3%	16.7%	14.5%	15.1%	15.9%	28.9%
Loneliness / Social Isolation	12.6%	9.7%	10.8%	11.3%	11.9%	13.3%
Access to Council Housing	11.5%	16.7%	14.5%	13.2%	7.5%	15.6%
Climate Change	11.1%	12.5%	8.4%	9.4%	9.5%	15.6%
Easy to access Council services	10.5%	5.6%	10.8%	5.7%	10.7%	22.2%
Going to watch cultural activities (e.g. theatre, concerts)	8.7%	9.7%	6.0%	17.0%	10.3%	15.6%
Opportunities to participate in sporting activities	5.4%	13.9%	6.0%	7.5%	8.3%	4.4%
Participation in cultural activities (e.g. art groups, music classes)	4.8%	4.2%	4.8%	9.4%	2.0%	6.7%

Resident Survey Results

Issues that need most improvement: response breakdown by Ward

Top 5　　**Bottom 5**

TABLE 7.1 ISSUE	All Respondents	Ashby de la Launde and Cranwell	Bassingham and Brant Broughton	Billinghay, Martin and North Kyme	B'bridge Heath &Waddington East	Branston	Waddington West
Traffic Congestion / Road Network	56.6%	39.1%	50.3%	40.2%	61.9%	47.5%	57.7%
Support Services for People who need help	35.3%	27.0%	33.8%	38.3%	39.6%	34.5%	45.1%
Crime and Anti-Social Behaviour	31.8%	20.9%	21.4%	26.2%	28.4%	25.2%	26.8%
Availability of Affordable Housing	29.7%	27.0%	33.8%	32.7%	34.0%	28.8%	39.4%
Access to Public Transport	29.7%	44.3%	35.9%	47.7%	22.8%	26.6%	23.9%
Internet Access / High Speed Broadband	27.6%	42.6%	41.4%	29.9%	14.2%	22.3%	25.4%
Health Issues	27.2%	24.3%	24.1%	24.3%	25.4%	28.8%	26.8%
Mobile Phone Coverage / Signal	24.5%	34.8%	44.8%	26.2%	12.7%	33.1%	8.5%
Services that are value for money	23.6%	20.0%	17.2%	22.4%	24.4%	25.2%	23.9%
Increasing population / population growth	20.2%	17.4%	15.2%	17.8%	18.3%	22.3%	16.9%
Ageing Population	19.7%	14.8%	21.4%	25.2%	20.3%	18.0%	19.7%
Environmental Sustainability	19.7%	22.6%	26.9%	17.8%	20.8%	20.9%	19.7%
Loneliness / Social Isolation	18.0%	20.9%	19.3%	24.3%	18.3%	18.0%	16.9%
Access to Council Housing	17.8%	11.3%	17.2%	20.6%	19.8%	19.4%	36.6%
Access to Jobs within the District	16.8%	16.5%	10.3%	21.5%	11.7%	16.5%	12.7%
Struggling with the Cost of Living	15.9%	13.0%	13.1%	20.6%	21.3%	16.5%	26.8%
Opportunities for leisure activities including countryside pursuits	12.1%	12.2%	9.7%	14.0%	9.6%	8.6%	5.6%
Easy to access Council services	10.0%	7.0%	10.3%	11.2%	9.6%	14.4%	12.7%
Going to watch cultural activities (e.g. theatre, concerts)	9.3%	8.7%	6.9%	11.2%	9.6%	11.5%	4.2%
Climate Change	9.0%	6.1%	12.4%	11.2%	8.6%	10.8%	9.9%
Participation in cultural activities (e.g. art groups, music classes)	6.1%	10.4%	3.4%	8.4%	6.1%	5.8%	2.8%
Opportunities to participate in sporting activities	5.7%	7.0%	3.4%	7.5%	5.1%	2.2%	5.6%

Resident Survey Results

Issues that need most improvement : response breakdown by Ward

Top 5   Bottom 5

TABLE 7.2 ISSUE	All Respondents	Cliff Villages	Eagle, Swinderby and Witham St Hughs	Heckington Rural	Heighington and Washingborough	Kirkby la Thorpe and South Kyme
Traffic Congestion / Road Network	56.6%	53.4%	54.9%	53.2%	56.5%	53.2%
Support Services for People who need help	35.3%	33.5%	31.0%	45.0%	45.9%	35.1%
Crime and Anti-Social Behaviour	31.8%	24.8%	35.2%	29.8%	28.5%	48.1%
Availability of Affordable Housing	29.7%	36.0%	23.9%	29.2%	33.8%	26.0%
Access to Public Transport	29.7%	29.8%	30.3%	34.5%	24.6%	37.7%
Internet Access / High Speed Broadband	27.6%	32.9%	47.9%	28.1%	15.9%	35.1%
Health Issues	27.2%	26.1%	30.3%	30.4%	31.9%	29.9%
Mobile Phone Coverage / Signal	24.5%	40.4%	34.5%	27.5%	15.5%	22.1%
Services that are value for money	23.6%	24.2%	20.4%	19.3%	19.3%	26.0%
Increasing population / population growth	20.2%	17.4%	15.5%	17.0%	19.3%	13.0%
Ageing Population	19.7%	24.8%	14.8%	20.5%	24.2%	6.5%
Environmental Sustainability	19.7%	23.6%	14.8%	12.3%	22.7%	20.8%
Loneliness / Social Isolation	18.0%	19.9%	14.8%	18.7%	19.8%	16.9%
Access to Council Housing	17.8%	17.4%	12.7%	15.2%	24.6%	13.0%
Access to Jobs within the District	16.8%	18.6%	12.7%	17.5%	14.5%	18.2%
Struggling with the Cost of Living	15.9%	11.2%	11.3%	12.9%	15.0%	16.9%
Opps for leisure activities including countryside pursuits	12.1%	10.6%	15.5%	5.8%	14.5%	11.7%
Easy to access Council services	10.0%	8.7%	7.0%	11.1%	11.1%	3.9%
Going to watch cultural activities (e.g. theatre, concerts)	9.3%	6.8%	5.6%	10.5%	7.2%	11.7%
Climate Change	9.0%	6.2%	10.6%	5.8%	13.5%	5.2%
Participation in cultural activities (e.g. art groups, music classes)	6.1%	4.3%	4.2%	8.2%	9.7%	3.9%
Opportunities to participate in sporting activities	5.7%	3.7%	5.6%	4.1%	5.8%	9.1%

Resident Survey Results

Issues that need most improvement : response breakdown by Ward

| Top 5 | | Bottom 5 |

TABLE 7.3 ISSUE	All Respondents	Leasingham and Rauceby	Metheringham	Osbournby	Ruskington	Skellingthorpe
Traffic Congestion / Road Network	56.6%	67.0%	44.7%	36.4%	47.3%	62.7%
Support Services for People who need help	35.3%	34.1%	37.5%	33.3%	34.0%	33.7%
Crime and Anti-Social Behaviour	31.8%	27.5%	34.9%	24.2%	36.7%	28.9%
Availability of Affordable Housing	29.7%	31.9%	30.9%	33.3%	32.0%	32.5%
Access to Public Transport	29.7%	45.1%	33.6%	39.4%	38.7%	28.9%
Internet Access / High Speed Broadband	27.6%	27.5%	33.6%	47.0%	28.0%	9.6%
Health Issues	27.2%	34.1%	30.3%	30.3%	25.3%	22.9%
Mobile Phone Coverage / Signal	24.5%	34.1%	24.3%	28.8%	29.3%	36.1%
Services that are value for money	23.6%	24.2%	24.3%	27.3%	20.7%	21.7%
Increasing population / population growth	20.2%	17.6%	15.8%	24.2%	14.7%	27.7%
Ageing Population	19.7%	19.8%	25.7%	18.2%	20.7%	21.7%
Environmental Sustainability	19.7%	18.7%	17.1%	22.7%	12.0%	26.5%
Loneliness / Social Isolation	18.0%	20.9%	18.4%	18.2%	16.0%	20.5%
Access to Council Housing	17.8%	19.8%	21.1%	15.2%	18.7%	24.1%
Access to Jobs within the District	16.8%	16.5%	21.1%	24.2%	18.0%	12.0%
Struggling with the Cost of Living	15.9%	14.3%	17.8%	6.1%	17.3%	13.3%
Opps for leisure activities including countryside pursuits	12.1%	11.0%	18.4%	7.6%	5.3%	20.5%
Easy to access Council services	10.0%	7.7%	8.6%	13.6%	12.7%	9.6%
Going to watch cultural activities (e.g. theatre, concerts)	9.3%	8.8%	5.9%	6.1%	10.7%	8.4%
Climate Change	9.0%	8.8%	8.6%	7.6%	6.0%	12.0%
Participation in cultural activities (e.g. art groups, music classes)	6.1%	4.4%	4.6%	1.5%	8.0%	9.6%
Opportunities to participate in sporting activities	5.7%	7.7%	9.9%	4.5%	6.0%	6.0%

Resident Survey Results

Issues that need most improvement : response breakdown by Ward

Variance of 10% of more over overall result, 10% or more less than overall

Top 5   **Bottom 5**

TABLE 7.4 ISSUE	All Respondents	North Hykeham Forum	North Hykeham Memorial	North Hykeham Mill	North Hykeham Moor	North Hykeham Witham
Traffic Congestion / Road Network	56.6%	70.5%	77.6%	73.6%	75.0%	70.8%
Support Services for People who need help	35.3%	39.7%	28.9%	31.4%	26.9%	37.5%
Crime and Anti-Social Behaviour	31.8%	42.3%	46.1%	36.5%	42.3%	29.2%
Availability of Affordable Housing	29.7%	29.5%	25.0%	27.0%	25.0%	27.8%
Access to Public Transport	29.7%	12.8%	18.4%	13.8%	3.8%	16.7%
Internet Access / High Speed Broadband	27.6%	10.3%	17.1%	34.0%	13.5%	22.2%
Health Issues	27.2%	25.6%	31.6%	22.6%	23.1%	31.9%
Mobile Phone Coverage / Signal	24.5%	10.3%	11.8%	24.5%	3.8%	15.3%
Services that are value for money	23.6%	26.9%	34.2%	20.8%	34.6%	26.4%
Increasing population / population growth	20.2%	24.4%	27.6%	23.3%	26.9%	27.8%
Ageing Population	19.7%	26.9%	21.1%	16.4%	23.1%	23.6%
Environmental Sustainability	19.7%	19.2%	18.4%	18.2%	23.1%	18.1%
Loneliness / Social Isolation	18.0%	26.9%	18.4%	14.5%	17.3%	12.5%
Access to Council Housing	17.8%	12.8%	19.7%	13.8%	21.2%	20.8%
Access to Jobs within the District	16.8%	16.7%	13.2%	14.5%	17.3%	12.5%
Struggling with the Cost of Living	15.9%	10.3%	15.8%	20.1%	13.5%	22.2%
Opps for leisure activities including countryside pursuits	12.1%	12.8%	11.8%	8.8%	13.5%	16.7%
Easy to access Council services	10.0%	16.7%	7.9%	13.8%	9.6%	16.7%
Going to watch cultural activities (e.g. theatre, concerts)	9.3%	11.5%	7.9%	6.3%	9.6%	11.1%
Climate Change	9.0%	5.1%	7.9%	11.3%	3.8%	4.2%
Participation in cultural activities (e.g. art groups, music classes)	6.1%	9.0%	1.3%	4.4%	3.8%	8.3%
Opportunities to participate in sporting activities	5.7%	7.7%	6.6%	6.3%	3.8%	8.3%

Resident Survey Results

Issues that need most improvement : response breakdown by Ward

Top 5 **Bottom 5**

TABLE 7.5 ISSUE	All Respondents	Sleaford Castle	Sleaford Holdingham	Sleaford Navigation	Sleaford Quarrington and Mareham	Sleaford Westholme
Traffic Congestion / Road Network	56.6%	62.5%	63.9%	50.9%	65.5%	55.6%
Support Services for People who need help	35.3%	30.6%	44.6%	37.7%	29.0%	31.1%
Crime and Anti-Social Behaviour	31.8%	41.7%	27.7%	41.5%	34.5%	31.1%
Availability of Affordable Housing	29.7%	27.8%	26.5%	30.2%	21.8%	22.2%
Access to Public Transport	29.7%	34.7%	24.1%	30.2%	29.0%	33.3%
Internet Access / High Speed Broadband	27.6%	26.4%	26.5%	24.5%	25.0%	24.4%
Health Issues	27.2%	26.4%	27.7%	20.8%	25.4%	26.7%
Mobile Phone Coverage / Signal	24.5%	18.1%	10.8%	7.5%	22.6%	15.6%
Services that are value for money	23.6%	23.6%	26.5%	22.6%	28.2%	28.9%
Increasing population / population growth	20.2%	27.8%	22.9%	15.1%	26.6%	35.6%
Ageing Population	19.7%	13.9%	21.7%	9.4%	17.1%	15.6%
Environmental Sustainability	19.7%	16.7%	16.9%	20.8%	22.2%	17.8%
Loneliness / Social Isolation	18.0%	16.7%	19.3%	24.5%	13.5%	13.3%
Access to Council Housing	17.8%	20.8%	15.7%	18.9%	12.3%	17.8%
Access to Jobs within the District	16.8%	18.1%	26.5%	26.4%	20.6%	20.0%
Struggling with the Cost of Living	15.9%	15.3%	15.7%	15.1%	19.0%	13.3%
Opps for leisure activities including countryside pursuits	12.1%	20.8%	13.3%	9.4%	16.3%	26.7%
Easy to access Council services	10.0%	9.7%	9.6%	7.5%	5.6%	8.9%
Going to watch cultural activities (e.g. theatre, concerts)	9.3%	9.7%	14.5%	11.3%	15.9%	6.7%
Climate Change	9.0%	8.3%	7.2%	13.2%	8.3%	22.2%
Participation in cultural activities (e.g. art groups, music classes)	6.1%	4.2%	6.0%	1.9%	7.1%	8.9%
Opportunities to participate in sporting activities	5.7%	4.2%	3.6%	5.7%	7.5%	4.4%

SECTION 2 : STAKEHOLDER GROUPS

Highlights

- 8 stakeholder sessions attended by 103 people

- Consistency in the Strategic Driver and Priority seen as most important – Employment and Our Economy – as compared with both last year, and the year prior to that.

- Employment ranked either 1st or 2nd by all 8 stakeholder groups

- Consistently positive feedback in terms of the three questions posed with all scoring over 70% positive.

- 98% agreed that *the Council is focused on the right things*, a very high rating and higher again as compared with 2016

- *Capacity to deliver* saw a 11 point drop to 72% as compared with 2015, decreasing from 83%. However this still compares very positively with the 59% agreement level when the question was first posed in 2012.

- *Clarity on benefits* scored strongly at 88%, a slight increase as compared to last year, and again well ahead of the 74% when the question was first posed in 2012

- At the group level 100% agreement with the addition of Our Environment as a fifth priority for the NK Plan

- At an individual stakeholder level
    – 88.5% positive
    – 8.7% neutral / unsure
    – 2.8% negative
  96.8% positive for those with a clear yes / no opinion

Consultations held

STAKEHOLDER	Date(s)	Respondents
ALL GROUPS	Events held Oct to Dec 2017	103
Managers	18th Oct	15
Members	27th Nov	21
Our Communities P'ship Action Group	11th Oct	14
Our Economy P'ship Action Group	18th Oct	9
Our Homes P'ship Action Group	31st Oct	7
SMT	27th Nov to 5th Dec	3
Tenants Panel	27th Nov	16
Youth Council	9th Nov	18

STAKEHOLDER GROUPS OVERALL RESULTS SUMMARY

Consultation Question	2012	2013	2014	2015	2016	THIS YEAR	DoT
Which strategic driver will have the most effect on the District and Council?	Financials	Financials	Financials	Employment	Employment	Employment	
Which is the most important priority for the Council to focus on?	Economy	Economy	Economy	Economy	Economy	Economy	
Is the Council focused on the right things?	Yes	Yes	Yes	Yes	Yes	Yes	⬆
	91%	85%	95%	95%	95%	98%	
Does the Council have the capacity to achieve its ambitions?	Yes	No	Yes	Yes	Yes	Yes	⬇
	59%	48%	76%	73%	83%	72%	
Is there clarity on benefits for residents / businesses?	Yes	Yes	Yes	Yes	Yes	Yes	⬆
	74%	57%	74%	88%	86%	88%	

RESULTS SUMMARY : Strategic Driver ranked most important by each group

STAKEHOLDER	2012	2013	2014	2015	2016	THIS YEAR
ALL GROUPS	Financials	Financials	Financials	Employment	Employment	Employment
Managers	Financials	New Homes	Financials	Employment	New Homes	People & Demographics
Members	Financials	Financials	Employment	Employment	Employment	Financials
Our Communities P'ship Action Group	no consultation	Financials	Financials	Employment	People & Demographics	People & Demographics
Our Economy P'ship Action Group	no consultation	Employment	Financials	People & Demographics	Employment	Employment
Our Homes P'ship Action Group	no consultation	Financials	New Homes	New Homes	Employment	New Homes
SMT	no consultation	Financials	Employment	Financials	BREXIT	BREXIT
Tenants Panel	Financials	Financials	Financials	New Homes	Financials	Employment
Youth Council	Financials	Employment	Financials	Employment	Employment	Employment

Strategic Drivers : Most to Least Important Overall Ranking

Ranked Position	Strategic Driver	Average Rank	Ranking Distribution : % of all respondents ranking each driver 1st to 5th
1st	Employment	2.6	21% / 30% / 24% / 17% / 4% / 4%
2nd	Financials	3.0	24% / 20% / 14% / 15% / 22% / 4%
3rd	Demographics	3.3	24% / 17% / 12% / 17% / 14% / 15%
4th	New Homes	3.8	8% / 14% / 18% / 25% / 21% / 14%
5th	BREXIT	3.9	14% / 9% / 20% / 14% / 12% / 32%
6th	Legislation	4.3	9% / 10% / 12% / 12% / 27% / 32%

Legend: ■ Ranked 1st ■ Ranked 2nd ■ Ranked 3rd ■ Ranked 4th ■ Ranked 5th ■ Ranked 6th
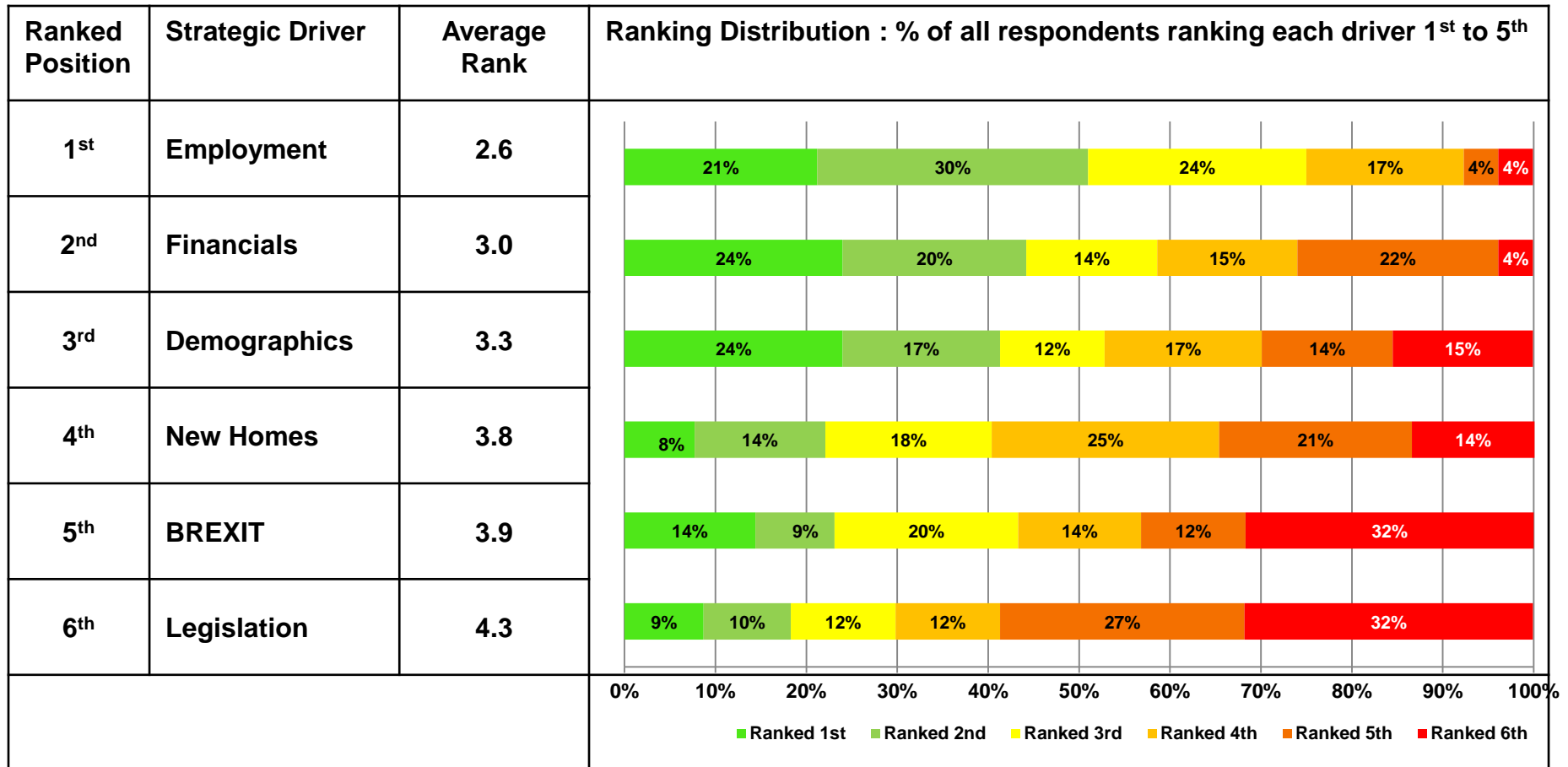
Notes:
Percentages above are rounded up / down to the nearest whole number and hence the figures shown may not always add up to 100%.

Strategic Drivers 1 to 5 rankings by consulted groups

Group	Strategic Driver	Employment	Financials	Demographics	New Homes	BREXIT	Legislation
ALL GROUPS		1st	2nd	3rd	4th	5th	6th
Managers		2nd	3rd	1st	5th	6th	4th
Members		2nd	1st	4th	3rd	6th	5th
Our Communities PAG		2nd	3rd	1st	4th	6th	5th
Our Economy PAG		1st	2nd	3rd	4th	5th	6th
Our Homes PAG		2nd	3rd	6th	1st	4th	5th
SMT		2nd	3rd	6th	4th	1st	5th
Tenants Panel		1st	3rd	4th	2nd	5th	6th
Youth Council		1st	3rd	2nd	5th	4th	6th
Count of Group Rankings							
	1st	3	1	2	1	1	0
	2nd	5	1	1	1	0	0
	3rd	0	6	1	1	0	0
	4th	0	0	2	3	2	1
	5th	0	0	0	2	2	4
	6th	0	0	2	0	3	3

RESULTS SUMMARY : Priority ranked most important by each group

STAKEHOLDER	2012	2013	2014	2015	2016	THIS YEAR
ALL GROUPS	Economy	Economy	Economy	Economy	Economy	Economy
Managers	Communities	Economy	Communities	Economy	Economy	Economy
Members	Economy	Economy	Economy	Economy	Economy	Economy
Our Communities P'ship Action Group	no consultation	Communities	Economy	Communities	Communities	Communities
Our Economy P'ship Action Group	no consultation	Economy	Economy	Economy	Economy	Economy
Our Homes P'ship Action Group	no consultation	Economy	Homes	Homes	Economy	Homes
SMT	no consultation	Economy	Economy	Economy	Economy	Homes
Tenants Panel	Communities	Economy	Economy	Homes	Council	Communities
Youth Council	Economy	Economy	Economy	Communities	Economy	Communities

Priorities : Most to Least Important Overall Ranking

Ranked Position	Priority	Average Rank	Ranking Distribution : % of all respondents ranking each priority 1st to 4th
1st	**Economy**	**2.4**	32% 26% 21% 15% 5.8%
2nd	**Communities**	**2.5**	30% 21% 24% 18% 6.7%
3rd	**Homes**	**3.0**	16% 26% 23% 15% 19.2%
4th	**Environment**	**3.3**	12% 16% 24% 27% 21.2%
5th	**Council**	**3.9**	11% 11% 8% 24% 47.1%

Axis: 0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

Legend: ■ Ranked 1st ■ Ranked 2nd ■ Ranked 3rd ■ Ranked 4th ■ Ranked 5th
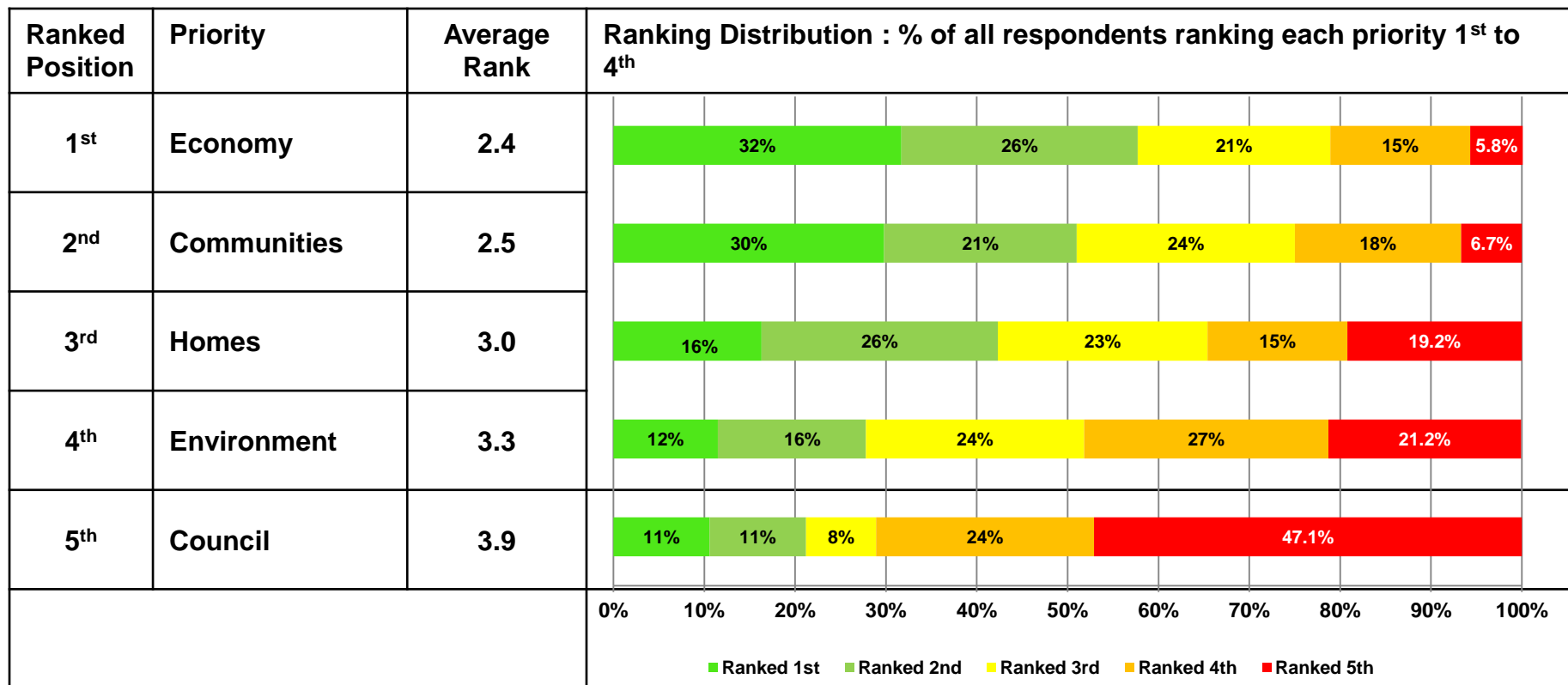
Note:
Percentages above are rounded up / down to the nearest whole number and hence the figures shown may not always add up to 100%.

Priorities 1 to 4 rankings by consulted Groups

Group / Priority	Economy	Communities	Homes	Environment	Council
ALL GROUPS	1st	2nd	3rd	4th	5th
Managers	1st	3rd	2nd	4th	5th
Members	1st	2nd	4th	3rd	5th
Our Communities PAG	2nd	1st	4th	3rd	5th
Our Economy PAG	1st	2nd	3rd	4th	5th
Our Homes PAG	2nd	3rd	1st	5th	4th
SMT	2nd	3rd	1st	4th	5th
Tenants Panel	3rd	1st	2nd	5th	4th
Youth Council	3rd	1st	4th	2nd	5th
Count of Group Rankings					
1st	3	3	2	0	0
2nd	3	2	2	1	0
3rd	2	3	1	2	0
4th	0	0	3	3	2
5th	0	0	0	2	6

RESULTS SUMMARY : Is the Council Focused on the right things?

Stakeholders	2012		2013		2014		2015		2016		2017		DoT v 2016
	Response + %		Response + %		Response + %		Response + %		Response + %		Response + %		
Our Economy PAG			Yes	100%	Yes	100%	Yes	100%	Yes	100%	Yes	100%	➡
Our Homes PAG			Yes	86%	Yes	100%	N/A	N/A	Yes	100%	Yes	100%	➡
Our Communities PAG			Yes	73%	Yes	92%	Yes	100%	Yes	100%	Yes	100%	➡
SMT			Yes	100%	Yes	100%	Yes	100%	Yes	100%	Yes	100%	➡
Managers	Yes	94%	Yes	84%	Yes	91%	Yes	100%	Yes	94%	Yes	100%	⬆
Tenants Panel	Yes	94%	Yes	82%	Yes	100%	Yes	100%	Yes	93%	Yes	100%	⬆
ALL STAKEHOLDERS	Yes	91%	Yes	85%	Yes	95%	Yes	95%	Yes	95%	Yes	98%	⬆
Members	Yes	92%	Yes	80%	Yes	93%	Yes	88%	Yes	86%	Yes	95%	⬆
Youth Council	Yes	82%	Yes	100%	Yes	100%	Yes	91%	Yes	100%	Yes	94%	⬇

RESULTS SUMMARY : Does the Council have the capacity to deliver?

Stakeholders	2012		2013		2014		2015		2016		2017		DoT v 2016
	Response + %		Response + %		Response + %		Response + %		Response + %		Response + %		
Tenants Panel	Yes	88%	Yes	73%	Yes	100%	Yes	92%	Yes	86%	Yes	94%	⬆
Members	Yes	62%	Yes	56%	Yes	93%	Yes	71%	Yes	86%	Yes	81%	⬇
SMT			Yes	67%	Yes	83%	Yes	100%	Yes	100%	Yes	75%	⬇
Youth Council	Yes	73%	Yes	67%	Yes	71%	Yes	91%	Yes	100%	Yes	72%	⬇
ALL STAKEHOLDERS	Yes	59%	No	48%	Yes	76%	Yes	73%	Yes	83%	Yes	72%	⬇
Our Communities PAG			No	40%	Yes	92%	Yes	71%	Yes	83%	Yes	71%	⬇
Our Homes PAG			Yes	57%	Yes	86%	N/A	N/A	Yes	51%	Yes	71%	⬆
Our Economy PAG			No	33%	Yes	73%	Yes	60%	Yes	89%	Yes	67%	⬇
Managers	No	13%	No	26%	No	45%	Yes	53%	Yes	71%	No	40%	⬇

RESULTS SUMMARY : Is there clarity on benefits?

Stakeholders	2012 Response + %		2013 Response + %		2014 Response + %		2015 Response + %		2016 Response + %		2017 Response + %		DoT v 2016
Our Homes PAG			Yes	86%	Yes	100%			Yes	88%	Yes	100%	⬆
Managers	Yes	87%	No	47%	No	23%	Yes	100%	Yes	88%	Yes	100%	⬆
SMT			Yes	100%	Yes	100%	Yes	100%	Yes	100%	Yes	100%	➡
Tenants Panel	Yes	88%	Yes	56%	Yes	77%	Yes	92%	Yes	79%	Yes	88%	⬆
ALL STAKEHOLDERS	Yes	74%	Yes	57%	Yes	74%	Yes	88%	Yes	86%	Yes	88%	⬆
Members	Yes	58%	Yes	52%	Yes	85%	Yes	71%	Yes	90%	Yes	86%	⬇
Our Communities PAG			No	40%	Yes	57%	Yes	100%	Yes	92%	Yes	86%	⬆
Youth Council	Yes	64%	Yes	51%	Yes	76%	Yes	91%	Yes	83%	Yes	83%	➡
Our Economy PAG			Yes	83%	Yes	91%	Yes	100%	Yes	89%	Yes	78%	⬇

RESULTS SUMMARY : Our Environment Priority

Stakeholders	2012 Response + %		2013 Response + %		2014 Response + %		2015 Response + %		2016 Response + %		2017 Response + %		DoT v 2016
Our Homes PAG			Yes	86%	Yes	100%			Yes	88%	Yes	100%	➡
Managers	Yes	87%	No	47%	No	23%	Yes	100%	Yes	88%	Yes	100%	➡
SMT			Yes	100%	Yes	100%	Yes	100%	Yes	100%	Yes	100%	➡
Tenants Panel	Yes	88%	Yes	56%	Yes	77%	Yes	92%	Yes	79%	Yes	88%	⬆
ALL STAKEHOLDERS	Yes	74%	Yes	57%	Yes	74%	Yes	88%	Yes	86%	Yes	88%	⬆
Members	Yes	58%	Yes	52%	Yes	85%	Yes	71%	Yes	90%	Yes	86%	⬇
Our Communities PAG			No	40%	Yes	57%	Yes	100%	Yes	92%	Yes	86%	⬇
Youth Council	Yes	64%	Yes	51%	Yes	76%	Yes	91%	Yes	83%	Yes	83%	➡
Our Economy PAG			Yes	83%	Yes	91%	Yes	100%	Yes	89%	Yes	78%	⬇